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## OFFICE OF INSURANCE REGULATION

**KEVIN M. MCCARTY**  
COMMISSIONER

### PUBLIC HEARING AGENDA FIRST HOME INSURANCE COMPANY

**WHEN:** December 7, 2010, 1:00 p.m.

**WHERE:** Room 116, Larson Building, 200 East Gaines Street, Tallahassee, Florida

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1. Opening Remarks  
Office of Insurance Regulation  
Michael Milnes, Deputy Director, Property & Casualty Product Review  
Ken Ritzenthaler, Actuary  
Rhoda Johnson, Assistant General Counsel
2. Presentation  
First Home Insurance Company  
File Log # 10-17219 (Homeowners Leader, Prime, and Select Programs)  
  
W. Michael Lefler, President and Chief Executive Officer  
Craig W. Bissell, Chief Financial Officer  
Nancy Watkins, Principal and Consulting Actuary, Milliman, Inc.
3. Presentation  
Office of the Insurance Consumer Advocate  
Steve Alexander, Actuary  
Terry Butler, Florida Insurance Consumer Advocate
4. Public Question and Answer  
Open to the Public (Time May Be Limited due to the Number of Participants)
5. Adjourn

Any comments or concerns not addressed at the public hearing may be forwarded to [ratehearings@flor.com](mailto:ratehearings@flor.com) until December 14, 2010; the subject line of your e-mail should read "First Home."

The Office of Insurance Regulation ("Office") displays, on our Industry Portal, all filings that we receive and on which we take final actions. To view the filings, go to the Filing Search page on our website: <http://www.flor.com/edms/>. Once you are there, you will need to use the search criteria displayed on the left side of the page. The most commonly used search criteria are the "file log #" and the "company name." To view the filing related to this rate hearing, type 10-17219 into the file log # field and the filing will be displayed. Alternatively, you can search by company name.

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