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PUBLIC HEARING AGENDA
STATE FARM FLORIDA INSURANCE COMPANY

WHEN: February 15, 2011, 1:00 p.m.

WHERE: Room 116, Larson Building, 200 East Gaines Street, Tallahassee, Florida

1. Opening Remarks
Office of Insurance Regulation
Robin Westcott, Deputy Commissioner, Property & Casualty
Michael Milnes, Deputy Director, Property & Casualty Product Review
Bob Lee, Actuary
Belinda Miller, General Counsel
Rhoda Johnson, Assistant General Counsel
2. Presentation
State Farm Florida Insurance Company
File Log # 10-21378 (Homeowners-HO3, HO4, and HO6 Programs)
File Log # 10-21380 (Commercial Multi-peril Residential)

Kathy Popejoy, Assistant Vice President and Actuary
Adam Swope, Pricing Manager and Actuary
Heather Chalfant, Research Manager and Actuary
3. Presentation
Office of the Insurance Consumer Advocate
Steve Alexander, Actuary
Terry Butler, Florida Insurance Consumer Advocate
4. Public Question and Answer
Open to the Public (Time May Be Limited due to the Number of Participants)
5. Adjourn

Any comments or concerns not addressed at the public hearing may be forwarded to ratehearings@flor.com until February 22, 2011; the subject line of your e-mail should read "State Farm Florida."

The Office of Insurance Regulation ("Office") displays, on our Industry Portal, all filings that we receive and on which we take final actions. To view the filings, go to the Filing Search page on our website: <http://www.flor.com/edms/>. Once you are there, you will need to use the search criteria displayed on the left side of the page. The most commonly used search criteria are the "file log #" and the "company name." To view the filings related to this rate hearing, type 10-21378 or 10-21380 into the file log # field and the filing will be displayed. Alternatively, you can search by company name.

Due to the volume of individuals and entities using this I-File application, it will prompt you to enter your e-mail address. The application will assemble the document or the entire filing and e-mail it to you. This usually takes only a few minutes, but depends on the volume and size of the filing. If you have any questions or want to report a problem with this search application, please use the "contact us" function found at <https://portal.fldfs.com/iframe/fass/default.asp>.