

OFFICE OF INSURANCE REGULATION

PUBLIC HEARING AGENDA

FOREMOST INSURANCE GROUP

Held at City Commission Chamber, City Hall

228 South Massachusetts Avenue

Lakeland, Florida

March 6, 2008

1:30 p.m. to 4:50 p.m.

REPORTED BY:

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Notary Public

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4 Belinda Miller, Deputy Commissioner  
5 Ken Ritzenthaler, Actuary  
6 Rhoda K. Johnson, Assistant General Counsel

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8 OFFICE OF THE INSURANCE CONSUMER ADVOCATE  
9 Steve Alexander, Actuary

10 FOREMOST INSURANCE GROUP PANEL PARTICIPANTS  
11 Mike Cok, Senior Vice President  
12 Marty Brown, Associate General Counsel,  
13 Vice President, and Secretary  
14 Leo Mulder, Assistant Vice President  
15 James Nutting, Vice President and Chief Actuary  
16 Scott Slezak, Product Manager  
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1 MS. MILLER: Good afternoon. Thank you for coming  
2 today. We're going to get started on the public hearing.  
3 If you have filled out a speaker card, thank you, I have your  
4 speaker cards up here. We have about 15 of them so far. If  
5 anyone else wants to speak, the speaker cards are at the  
6 table in the back with our consumer services rep, and you can  
7 get a speaker card and we will take comments from anyone who  
8 wants to speak.

9 We have a relatively short agenda today. We're  
10 going to go through the nuts and bolts of this rate filing.  
11 We're going to have the company explain to us about their  
12 filing, and our actuary in the actuary for the Department  
13 of -- for the Consumer Advocate's office is going to also ask  
14 some questions and give some points, and then we will open  
15 the floor for anyone who has comments. So we appreciate your  
16 attendance today, and we'll go ahead and get started.

17 My name is Belinda Miller, and I'm the deputy  
18 commissioner for the Florida Office of Insurance Regulation.  
19 For the record, today's date is March 6th, 2008, we're  
20 conducting this hearing in The City Commission Chambers in  
21 Lakeland, Florida. Notice of this hearing was published in  
22 the Florida Administrative Weekly, and the hearing is being  
23 recorded by a court reporter. Members of the public may have  
24 comments on these filings today or after this hearing; if you  
25 have further comments or if you're -- if anyone else that you

1 know wants to make a comment, you can send an e-mail to  
2 ratehearing@fldfs -- stands for Florida Department of  
3 Financial Services -- fldfs.com, and include the name  
4 Foremost so we can match your comments with this rate filing.

5 I'd like to introduce you to my colleagues on the  
6 panel. To my right is Rhoda Johnson who is our assistant  
7 general counsel, and to my left is Ken Ritzenthaler who is  
8 our actuary for property and casualty product review. To my  
9 far right is Mr. Steve Alexander who's an actuary for the  
10 Office of the Consumer Advocate.

11 We're here today to conduct a public rate hearing  
12 in accordance with Section 6270629 and 624324 of the Florida  
13 Statutes. The subjects of these hearings are the true-up  
14 filings that have been submitted by four insurance companies  
15 which I will refer to together as the Foremost Companies. I  
16 would like to note that together these companies insure just  
17 under 30 percent of the 357,000 insured mobile homes in  
18 Florida. The companies have requested rate increases and the  
19 increases differ for each company. For American Federation,  
20 the statewide average increase that has been requested is  
21 72.9 percent. For Foremost Property & Casualty, the  
22 statewide average increase has been requested at 14.4  
23 percent, for Foremost Insurance Company, 22.9 percent, and  
24 Foremost Signature 31.5 percent.

25 As a result of legislation that was passed last

1 year in an effort to reduce insurance rates, insurance  
2 companies were required to file for rate increases in two  
3 steps; first, they were required to make presumed factor  
4 filings. Those filings had to be effective for policies new  
5 or renewing on or after June the 1st, 2007. These companies  
6 made presumed factor findings which were approved as follows:  
7 American Federation reduced its rates by 30.2 percent,  
8 Foremost Property & Casualty reduced its rates by 20.9  
9 percent, Foremost Insurance Company reduced its rates by 17.5  
10 percent, and Foremost Signature reduced by 9.7 percent.  
11 After these presumed factor filings, however, the companies  
12 were also required to make true-up filings which were full  
13 rate filings in order to reflect all the rate reductions  
14 attributable to House Bill 1-A including any further savings  
15 that they could attain through their new 2007 at that time  
16 re-insurance programs. In this case, the true-up filings  
17 were made seeking the increase that I've described.

18 Under Florida law, the office doesn't set rates,  
19 but we review rate filings that are proposed by the insurance  
20 company. The rates cannot be excessive, inadequate, nor  
21 unfairly discriminatory. Another change that was made at the  
22 beginning of this year or at the beginning of 2007 was that  
23 after March of 2007, rate filings were required to include  
24 sworn statements signed by an actuary and officer of the  
25 company. This company -- or this group of companies made

1 filings that didn't include this certification initially.  
2 Those findings were disapproved with leave to re-file them,  
3 and this is now the re-filing. The corporate officers and  
4 actuaries are required by law to swear that the filing does  
5 not contain untrue or misleading statements, that the  
6 information in the filing fairly presents in all material  
7 respects the basis of the filing, and that the filing  
8 reflects all the premium savings that are reasonably expected  
9 to result from legislative enactments and are in accordance  
10 with generally accepted and reasonable actuarial techniques.

11 This statement was filed in the filings that are  
12 under consideration today; therefore, we will be considering  
13 matters at this hearing to clarify these filings or explain  
14 documents that are contained in the filings. We will take  
15 into account public testimony that is offered but we will not  
16 be inviting new information that is not contained in the  
17 filings because the entire basis of the filings is required  
18 to be contained in them already.

19 I want to thank all of you for coming today for  
20 your participation. I know that it's tough to take time from  
21 your schedule, and I also want to apologize that you didn't  
22 get any further prior notice. I know that some people just  
23 heard about this hearing today or yesterday. And the  
24 participation of the people who are going to be affected by  
25 these filings is absolutely critical, I think, to full

1 consideration of the filings. So if anyone wishes to speak  
2 who hasn't already filled out a speaker card, please do, and  
3 please try to limit your testimony to areas that other people  
4 have not already covered so that we have time for everybody  
5 to speak.

6 At this time I'm going to turn it over to Rhoda  
7 Johnson so that she can swear in the witnesses who are  
8 planning to testify today, not the public witnesses, but the  
9 company witnesses.

10 MS. JOHNSON: Here to speak on behalf of the  
11 Foremost Insurance Group, we have Mike Cok, the senior vice  
12 president, Marty Brown, the associate general counsel, vice  
13 president and secretary, Leo Mulder, who's assistant vice  
14 president, and James Nutting, the vice president and chief  
15 actuary, and Scott Slezak, product manager. Is there anyone  
16 else to testify? Okay. Would each of you please raise your  
17 right hand. Do you swear or affirm that the testimony you  
18 are about to give will be the truth, the whole truth, and  
19 nothing but the truth? Let the record reflect that each  
20 member has stated yes. I do ask that in order to preserve  
21 the record, you would identify yourselves before testifying  
22 and answering a question. Thank you.

23 MS. MILLER: And at this time I'll recognize the  
24 representative of Foremost Companies to make brief opening  
25 remarks. Please keep those remarks to about ten minutes or



1 less if that's possible. Thank you.

2 MR. COK: Good afternoon. My name is Mike Cok.

3 I'm the senior vice president of Foremost. With me today,  
4 as you met, are Leo Mulder, assistant vice president of  
5 product management, Scott Slezak, our product analyst, James  
6 Nutting, a fellow of Casualty Actuarial Society and vice  
7 president of Farmers Insurance, and Marty Brown, associate  
8 general counsel for Foremost. And let me add my thanks to  
9 all those in attendance today that were able to in relatively  
10 short notice, to attend this meeting. Our intention here is  
11 to share information and answer questions, and we look  
12 forward to that opportunity to do that. Again, Foremost  
13 thanks you for being here and for many of you for being our  
14 customers.

15 Again, thank you for the opportunity to present  
16 additional information to you in support of the rate filing  
17 of the four Foremost mobile home insurance programs.  
18 Foremost Insurance has noted over 100,000 Florida mobile  
19 homeowners and has been a long time presence in this  
20 important market. The increases we requested that have been  
21 outlined are reasonable requests especially when the  
22 indications -- and indications are what our analytics work  
23 with -- actually indicate the adequate rate. And our  
24 indications for Foremost Insurance for 40 percent, for  
25 Foremost Property & Casualty, 62 percent, for Foremost

1 Signature, 89 percent, and for American Federation, over 400  
2 percent. We've not taken those indications in our request.  
3 Overall, our requested rate increase is an average rate  
4 increase in the State of Florida of 22 percent. American  
5 Federation has garnered some specific attention with its  
6 requested rate increase of 72.9 percent. And we look forward  
7 to explaining a little bit more about that significant level  
8 in rate increase request.

9 I should note at this point that American  
10 Federation insures approximately 4 percent of the marketplace  
11 that we're talking about here in the State of Florida, it's a  
12 relatively small amount. And I should also note that  
13 American Federation has not had a rate increase in over ten  
14 years. You may wonder why we haven't asked for our full  
15 indicated rates. The main reason is because of the concern  
16 for our policy holder. We have complete confidence in the  
17 reasonableness of our indications but are not eager to charge  
18 the full amount of our indicated rate increase to our policy  
19 holders, but we do recognize the need to move to our fully  
20 adequate rates as shown in our rate increases over time.

21 Our indications are based on our own proprietary  
22 internally developed hurricane methodology. I want to make  
23 it clear that it's not a computer black box hurricane loss  
24 program; instead, it involves a series of equations that are  
25 very logical but also completely transparent in the sense

1 that anyone looking at the filing can do all the steps we  
2 used to arrive at our indicated rates. Consistent with our  
3 2006 filings, we updated our hurricane methodology to include  
4 additional factors such as forward storm progression speed  
5 and differences in terrain in order to improve the accuracy  
6 of the results produced by the methodology. Ultimately, our  
7 rate filing will incorporate input from Florida's public  
8 hurricane report, as well.

9           The equations and the sequencing of our methodology  
10 are all set out in our rate filings. Foremost has used the  
11 same basic methodology for over 30 years and has been  
12 accepted in all of our filings in all of the Gulf Coast and  
13 Atlantic states. More important than any consideration --  
14 than any other consideration, our proprietary methodology had  
15 been accurate. In the filing, there's a catastrophe model  
16 supported document that shows that the Foremost hurricane  
17 methodology has been very accurate in estimating hurricane  
18 losses where our expected results are compared to actual  
19 events. But in the final analysis, we have to look at actual  
20 result.

21           In Chart A that's been handed out to the Florida  
22 Office of Insurance Regulation here today and the  
23 accompanying graph, we list our actual results since 1993.  
24 Importantly, that time span excludes the significant losses  
25 associated with Hurricane Andrew in 1992. Even so, our

1 profitability excluding Andrew over that time has been  
2 nonexistent. Simply put, we have paid out more in expenses  
3 and losses than we have received in insurance premiums. From  
4 a rate of return standpoint, we have not earned back our cost  
5 of capital, which obviously is negative and is far below an  
6 acceptable rate of return, especially considering the  
7 significantly increased risk resulting from the insuring  
8 catastrophe losses in the catastrophe prone states, and  
9 adequate rate of return is mandatory.

10 To state the obvious, the question of hurricanes  
11 hitting Florida is not if, but when. The last two years of  
12 profitability do not offset the years of losses. As shown in  
13 that Chart A, Foremost loss and loss of adjustment expense  
14 ratio for the past 15 years, that is 1993 to the -- to 2007  
15 is 85.9 percent. We can argue about what period of time to  
16 use, but if Florida wants insurance to stay for the long  
17 term, we must take a look at long-term numbers. While we  
18 understand that there's an inherent level of volatility  
19 results in catastrophe prone states like Florida, this level  
20 of long-term performance is simply not acceptable. That's  
21 particularly true when you look at Chart B which from the  
22 NOAA website shows hurricane -- historical hurricane  
23 landfalls from 1950 to present. And of the 105 named  
24 hurricanes for those 57-year period, 31 made landfall in  
25 Florida.

1           Much has been written and much has been discussed  
2 about approaches to handling the property insurance issues in  
3 the State of Florida. Some argue for a larger role for the  
4 public sector to assume the risk of the catastrophe. Some  
5 argue that private capital is vital for a long-term solution.  
6 Many are rightly concerned over the significant reliabilities  
7 the state and its citizens are now exposed to as a result of  
8 significant expansion of citizens and the Florida Hurricane  
9 Catastrophe Fund. We are interested in being part of the  
10 solution. Our rate requests are significant, and we do not  
11 make them lightly. Further, we are making rate requests as a  
12 part of Florida required true-up filings in a consistent and  
13 analytical manner. The catastrophe exposure risk performance  
14 is even more elevated given our role of being the leading  
15 insurer of manufactured houses which do not perform as well  
16 in storm conditions as site-built houses in this catastrophe  
17 prone market.

18           Rest assured that we do not make these decisions  
19 lightly. We maintain disciplined approaches and invest  
20 significant time and money into our work. Primary in our  
21 decision-making is our focusing on commitment to our  
22 customers that we make with every policy we sell. Our firm  
23 intention is to ensure our customers that we will have the  
24 capital, but more importantly, the caring, trained resources  
25 available to help our customers restore their homes and

1 belongings when the storms come.

2 Let me also add that we care deeply about the rate  
3 increases on our customers. We're working very hard to  
4 balance the need for profit to build surplus for the future  
5 on today's impact to our customers' finances. We have not  
6 asked for our full indications given our desire to balance at  
7 least competing demand and our desire to remain a part of the  
8 solution to Florida's property insurance issues. The  
9 approach Foremost has had in Florida for decades. In fact,  
10 since 2003, and in spite of the turbulent hurricane years of  
11 2004 and 2005, Foremost has doubled the number of mobile home  
12 customers we insure in the State of Florida. We have not  
13 left the state, and our hope and intention is not to do that.  
14 Foremost is not making -- is not asking for rate increases  
15 that are not supported by the numbers. What we are asking  
16 for are rate increases that allows us to make good on our  
17 promises to our customers which is to pay their claims when  
18 these hurricanes and other losses and weather related events  
19 do occur. While we do write a small amount of insurance on  
20 motor homes, motorcycles, travel trailers in Florida,  
21 Foremost does not write and cannot rely on automobile  
22 insurance to subsidize losses on mobile home insurance  
23 policies.

24 Foremost was founded in 1952 on the principles of  
25 integrity and dependability, specifically to write insurance

1 on mobile homes, and these principles guide us today. We  
2 want to be part of a long-term solution to the insurance  
3 situation in Florida, but we need the Office of Insurance  
4 Regulation's help and support and approval of our rate  
5 requests to do that.

6 Let me now turn to James Nutting, a fellow of our  
7 Casualty Actuarial Society for some general comments  
8 regarding the actuarial aspects of our filings. Then our  
9 experts here assembled will discuss these filings to help  
10 walk through the questions that you've previously had for us  
11 and any other questions that may arise here today. James?

12 MR. NUTTING: Thank you. This is James Nutting,  
13 vice president and chief actuarial for the Farmers Group of  
14 Companies. I will try to be very brief. I was asked by  
15 Foremost to review their filing as part of --

16 THE AUDIENCE: We can't hear.

17 MS. MILLER: You may have to pull it out.

18 MR. NUTTING: Okay, great. As I was saying, I was  
19 asked by Foremost to review their filings as part of the  
20 House Bill 1-A certification process. And as I reviewed the  
21 filings, I looked for rates that were, as said before, not  
22 excessive, not inadequate, and not unfairly discriminatory.  
23 And what that usually means is, that we want the price to  
24 follow the risk. So that risk primarily in Florida is  
25 hurricane. And we think that we are exposed to hurricanes,

1 we need to charge more, and that's one of the approaches  
2 taken in the filing. Another thing I did look for was a  
3 consistent, unbiased approach; in other words, is the rate  
4 methodology used in Florida the same as used in other states  
5 effectively, and is it used the same year to year. And they  
6 are very consistent. They apply very similar approaches year  
7 after year, there is very little that I could find in this  
8 filing that's Florida specific in terms of an approach. This  
9 is the way they do the mobile home business throughout the  
10 country. And finally and most importantly, I wanted to make  
11 sure the filings reflected the savings of House Bill 1-A, in  
12 particular the savings due to the additional reinsurance from  
13 the cat funds. And after my review I did -- I think the  
14 filings did meet those goals, I thought their approach was  
15 very good, very strong. They have good analysts and they do  
16 good work, and I had no trouble signing off on the  
17 certification.

18 MS. MILLER: Thank you. At this time I'm going to  
19 recognize Ken Ritzenthaler who has reviewed these filings,  
20 and he has some questions that the company is invited to  
21 answer.

22 MR. RITZENTHALER: Okay. First I'm going to ask  
23 some kind of more general questions, and then I'm going to  
24 get into the rate indications themselves. First of all, can  
25 you explain why you use four companies with different rates



1 to write mobile homes in Florida? :

2 MR. COK: Thank you for the question, Ken. I know  
3 that can be confusing to see four different companies, and  
4 Leo Mulder on my right --

5 THE AUDIENCE: Can you speak up?

6 MR. COK: Sorry. Foremost has four companies and  
7 they have been used over a long term of history for different  
8 focuses and different interests. What's important to note  
9 right now is, the one company which we're open for some new  
10 business in parts of Florida, it is the Foremost Insurance  
11 Company. Between Foremost Insurance Company which is our  
12 general insurance company for manufactured housing, the next  
13 most significant company in the marketplace is Foremost  
14 Property & Casualty. That company is specifically associated  
15 with the national endorsement that we have from AARP. And  
16 historically, Foremost Property & Casualty was used to write  
17 the insurance of members of AARP. We also have Foremost  
18 Signature which has been closed to new business and has only  
19 a renewal book. That was historically -- and by "historic,"  
20 I'm going back 20 and 30 years -- the primary company for use  
21 in certain independent agent programs in the State of  
22 Florida. And finally, there was the American Federation  
23 Company.

24 Again, the company where the most significant rate  
25 increase is but a very small portion of the business that we

1 currently write not a company open for new business. It was  
2 a company that had a special mobile home insurance contract  
3 associated with the Florida Mobile Homeowners Association.  
4 Those programs, again, go back to the '80's I believe, in  
5 their inception. And that program has been closed; quite  
6 honestly, that program's been in a run-off mode for us, and I  
7 believe at this point approximates about four percent of  
8 what's left of the mobile home insurance that we write in the  
9 State of Florida. So there are different historical reasons  
10 for the company; Foremost Insurance Company is the one  
11 company on a go-forward basis that we write our new business  
12 policies in.

13 MR. RITZENTHALER: Can you tell us what, if any,  
14 differences there are in the underwriting rules for the four  
15 companies?

16 MR. COK: Largely we follow a very uniform set of  
17 underwriting rules across all the different Foremost  
18 companies. I'm trying to think specifically if there's --  
19 you know, again, three of the four companies are not open for  
20 new business, that would be the most significant underwriting  
21 exception. Foremost Insurance Company is open for new  
22 business in the central part of Florida territory we call  
23 Territory H in our filings. I can't think of any specific  
24 differences in underwriting besides that.

25 MR. RITZENTHALER: Okay. But there is a difference

1 in rates between the four companies. Can you explain why, --  
2 how the differences in rates came about knowing that you  
3 don't really have any differences in the underwriting  
4 criteria as to how someone qualifies for each of these four  
5 programs?

6 MR. MULDER: Over time, and as you can see, we have  
7 different indications, also. But we would -- we have the  
8 different customer base between the different companies,  
9 so -- and we have different distribution base. Also, some of  
10 the companies have different aged books, so some of the  
11 companies, for example, American Federation, Foremost  
12 Signature, they haven't written new business in over ten  
13 years, at least in those companies. And as such, that book  
14 has aged and has a lower loss clause. Some of it has simply  
15 to do with the distribution of the book of business.  
16 American Federation has a distribution that is more coastal  
17 than, say, Foremost Insurance Companies. So if we look at  
18 the rates structures as overall and some of the changes, what  
19 you'll see is that more to do with the distribution total  
20 than what's going on with the individual rates itself. We  
21 are using the same hurricane methodology in all companies and  
22 we also have the same premium that's developed on group  
23 basis. So from a hurricane standpoint, we're doing exactly  
24 the same thing for hurricane methodology for all companies,  
25 the only difference between any changes in sense -- of

1 variable sense that I think we need to have for that company.

2 MR. RITZENTHALER: Okay. And you previously stated  
3 you're not writing any new business now in Foremost Property  
4 & Casualty, you're not writing business in American  
5 Federation, and you're not writing new business in Foremost  
6 Signature, but you are writing new business in Foremost  
7 Insurance Company itself. So is that -- are you writing new  
8 business to basically keep your book is business stable; in  
9 other words, as you lose policies, you may go somewhere else,  
10 are you writing new business to replace those and try to keep  
11 the same level of book, or are you actually trying to grow  
12 your book of business in Foremost?

13 MR. COK: I would largely describe our position as  
14 trying to maintain stability. We want, again, to be part of  
15 the solution here. When we look at our overall exposure  
16 management issues which are critical things we do, we use a  
17 hurricane methodology to manage our exposure to catastrophe  
18 events. We need to be appropriately diligent to not get  
19 ourselves in an overexposed situation that would allow --  
20 that would prevent us from handling that catastrophe when  
21 that is necessary when those events do happen. So, Ken, to  
22 answer your question, I would largely describe our approach  
23 to new business is a desire overall to maintain a relatively  
24 stable number of customers in the marketplace. You know, as  
25 Belinda mentioned in her opening comments, a third of the

1 market is a significant market share and our approach to is  
2 to try and maintain that. But it is also subject to market  
3 forces and competitors that may come, competitors that may go  
4 as well as solutions in the Citizens' Fund. So we're not in  
5 direct control of that, but that would be overall guidelines  
6 in that, yes.

7 MR. RITZENTHALER: Okay.

8 MS. MILLER: May I interrupt for just a minute for  
9 a clarification. Within the four companies, what some people  
10 are thinking is, you've asked for a 72 percent increase in  
11 one company, the people in that company are the unlucky  
12 people in that -- in that frame because others are just  
13 getting 14 percent request. And so, you know, they want to  
14 know, would it make any difference if you combined those  
15 companies or if you model those policies all at once and look  
16 to that as if they were the same, would it make any  
17 difference; or are the people in the American Federation just  
18 paying much lower rates now and then they're being asked to  
19 have a big increase all at once. Can you explain to people  
20 why, if I'm in one company I get a 72 percent increase, if  
21 I'm in another company, I get a 14 percent.

22 MR. COK: I think the most significant reason for  
23 that is, the starting point. The general customer base in  
24 American Federation is currently at a much different and  
25 lower overall premium level on an annual basis than some of

1 the other companies we have. The methodologies we use, most  
2 specifically, most significant exposure here, obviously,  
3 being the risk of hurricane, are applied consistently  
4 regardless of the company. Within that, though, we look at  
5 the loss performance historically of each company, so that  
6 also has some bearing to the level of indication. The  
7 analytical methodologies we use are consistent, the absolute  
8 numbers that go into them can be very different, and  
9 therefore produce different percentage changes. But I think  
10 basically the most significant thing for American Federation  
11 again at the small -- is unfortunate for those customers who  
12 have a significant change coming is that they're starting  
13 from typically, a lower point. American Federation did go  
14 through the presumed factor filings which is not based on our  
15 own indications, but -- so rates that have not been adjusted  
16 since the mid '90's were actually lowered and then as a  
17 result of true-up, the actual indications are going into our  
18 request.

19 MS. MILLER: I'm looking at a document that was  
20 submitted as part of the filing for American Federation.  
21 And it talks about Polk County, it looks like you have a 53.8  
22 percent on average for Polk County listed. And that brings  
23 your average premium from \$419 to \$618. Is that -- is that  
24 about right?

25 MR. MULDER: Yeah, that is correct. One of the

1 things that I want to just comment on what Mike said, if you  
2 look at Polk County, and I don't have -- I just have the  
3 actual in front of me, so the average premium of Polk County  
4 is \$410 for American Federation. We -- \$410, that's the  
5 average premium, the average premium is 410.

6 MS. MILLER: I think you're hearing some skeptics.  
7 People have seen their premium bills.

8 MR. MULDER: But if you look at the average premium  
9 for Foremost Insurance Company, for Polk County, it's \$700.

10 So you have a significant difference just to starting point  
11 between the two because of the fact using the same hurricane  
12 methodology between the two, that's why you have 50 percent  
13 rate increase versus a 20 percent rate increase you'll get in  
14 Foremost Insurance Company.

15 MR. RITZENTHALER: One follow-up to that for  
16 American Federation in particular. Your presumed factor  
17 filing I believe was 30 percent reduction in American  
18 Federation. And you did what we call the short form filing  
19 which means you used the factors that the office published.  
20 Do you think perhaps by using those factors based on your  
21 rate history or your lack of rate history that perhaps you  
22 overstated the reduction?

23 MR. MULDER: Yes, yes. We -- when we look at it,  
24 dividends of four percent book of business given the nature  
25 of the business, we decided to do the short rate and come

1 back with a true-up filing with the full indications and then  
2 take a look at that. Obviously, when you have huge  
3 indications like any reduction that would occur in our cost  
4 structure because of any change in the legislation, that  
5 would reduce our indication but obviously it did not reduce  
6 our indications enough to off-set the kind of increase that  
7 was conceived.

8 MR. RITZENTHALER: Do you have any policies that  
9 you guarantee to renew?

10 MR. MULDER: Yes. The American Federation is a  
11 guaranteed renewable contract. The Foremost Property &  
12 Casualty Insurance Company has what we have called a lifetime  
13 continuation agreement, so both of those companies have a  
14 guaranteed renewal billing.

15 MS. JOHNSON: Just to clarify for the people,  
16 guaranteed renewal means, just for --

17 MR. MULDER: Guaranteed renewable basically means  
18 that limited reasons within the contract why we can cancel  
19 your policy or not renew your policy. Simply, basically a  
20 cancelled change in risk, the primary one is you don't pay --  
21 other than that there has to be some other substantial change  
22 in risk or some sort of -- some sort of misrepresentation of  
23 the risk that was first presented to them.

24 MR. RITZENTHALER: Are all the policies in both of  
25 those companies guaranteed renewable or lifetime



1 continuation, whichever term you want to use?

2 MR. MULDER: Both Foremost Property & Casualty and  
3 American Federation, both have what's called a lifetime  
4 continuation.

5 MR. RITZENTHALER: But for every single policy --

6 MR. MULDER: Every single policy.

7 MR. RITZENTHALER: But you're not writing new  
8 business in either one of those companies?

9 MR. MULDER: Currently, no, we are not. It's just  
10 a -- it represents roughly 45 percent of our book that's  
11 guaranteed.

12 MR. RITZENTHALER: Would Foremost be the bulk of  
13 that 5 percent?

14 MR. MULDER: The bulk, yeah.

15 MR. RITZENTHALER: Okay. For each company, can you  
16 tell us what the rate level indication is that you calculated  
17 and what the proposed increase is.

18 MR. COK: The indication for Foremost Insurance  
19 Company was approximately 40 percent. I've rounded that  
20 number. If you need the exact number, we can dig into it  
21 here. The requested raise was 22.9 percent.

22 MR. RITZENTHALER: Can I stop you right there?

23 MR. COK: Yeah.

24 MR. RITZENTHALER: You're saying the indication is  
25 40 percent. Is that what's showing up on the rate indication

1 form?

2 MR. COK: That's on our standard indication  
3 analysis.

4 MR. RITZENTHALER: Okay. Let me ask the question  
5 this way: Can you tell us what the rate level indication on  
6 the form that you're prescribed to use by the office?

7 MR. SLEZAK: This is Scott Slezak for Foremost  
8 Insurance Company. The rate level indication as shown on the  
9 RP form is 22.9 -- I'm sorry, 24.4 percent, and the company  
10 selected rate change is 22.9 percent.

11 MR. RITZENTHALER: Okay. And for Foremost Property  
12 & Casualty?

13 MR. SLEZAK: For Foremost Property & Casualty, the  
14 rate level indication is 48.3 percent, and the company  
15 selected rate change is 31.5 percent.

16 MR. RITZENTHALER: All right. Which company is  
17 that? I think it was the wrong company. I believe that's  
18 Foremost Signature numbers.

19 MR. SLEZAK: That's correct. That is Foremost  
20 Signatures, sorry. Foremost Property & Casualty, the rate  
21 level indication is 41.7 percent, and the company selected  
22 rate change is 14.4 percent.

23 MR. RITZENTHALER: Okay. And American Federation  
24 Company?

25 MR. SLEZAK: For American Federation, the rate

1 level indication is 216 percent, and the company rate change  
2 is --

3 THE AUDIENCE: We can't hear you.

4 MR. SLEZAK: For American Federation, the rate  
5 level indication is 216.0 percent, and the company selected  
6 rate change is 72.9 percent.

7 MR. RITZENTHALER: Okay. So we have -- and I'm  
8 just going to pick two of the companies here for comparison  
9 purposes. So for Foremost, you have an indication of 24.4  
10 percent, and your proposal 22.9 which is very close to the  
11 same number. For Foremost Property & Casualty, you have an  
12 indication of 41.7 percent, and you're only proposing 14.4.  
13 Can you explain why you picked the numbers you did? It  
14 doesn't seem to be a consistent relationship between the  
15 indications that you've calculated on the rate indication  
16 forms and what you're proposing for each company.

17 MR. MULDER: When we take a look at what we're  
18 doing for rates plus standpoint, we're looking at a number of  
19 factors. And one of the things that we first start with is  
20 that we're looking at our indications based on our internal  
21 information, and we're also looking at what is the long term  
22 we have and where is the growth of business going to be.  
23 We're looking at close to take roughly about a 25 percent  
24 indication for all companies under the Foremost Insurance  
25 Company because --

1 MS. MILLER: I don't think that people can hear you  
2 very well.

3 THE AUDIENCE: No. We can't hear at all.

4 MS. MILLER: We're asking for the microphones to be  
5 turned up, but if you can just hold it really close, I think  
6 that would help. It does bend up a little bit.

7 MR. MULDER: First of all, our -- what our rate  
8 requests are going to be based on our internal models, not  
9 based on the RIF reform -- RIF form. Our internal models  
10 have different indications than what the RIF form would have.  
11 Basically, we are looking at trying to take anywhere between  
12 20, 25, to 50 percent depending on long term need that we  
13 have in this state. One of the things that we looked at is,  
14 we're trying to keep a balanced approach to the rate that we  
15 take, trying to be -- over time get to what the rate we need  
16 to have. So we look at both internal, we look at the RIF  
17 form, and we chose to have these type of rate changes.

18 MR. RITZENTHALER: Okay. I will tell you that our  
19 decision is going to be based on the rate indications, the  
20 form that you're required to use. You have to use those  
21 forms. If you have some issues with the form, you need to  
22 tell us why you think it's problematic, but you're required  
23 to complete those rate indications, and that's what our  
24 decision is going to be based on. Your indications -- and I  
25 didn't get all the numbers, but you mentioned them before,

1 but obviously your indications that you've calculated  
2 internally are higher than the indications that you've  
3 completed with the rate indication form, but I can tell you  
4 we're going to start with the rate indication forms to make a  
5 determination about your rates, so --

6 MR. MULDER: I appreciate that, Ken, and I do want  
7 to note for the record that in every case we have asked for  
8 something less than what's indicated on the state required  
9 RIF forms.

10 MR. RITZENTHALER: And I understand that. And some  
11 cases their significantly less. My concern right at this  
12 point was kind of how did you decide when to ask for them  
13 because there doesn't really seem to be a relationship  
14 between what you asked for and what your rate indication says  
15 your indication is. But they are less than what is on the  
16 rate indication form, that is true.

17 MS. JOHNSON: I'm sorry, if you would just please  
18 pull the mike as close to you as possible. We are trying to  
19 do something to adjust the sound so that everyone can hear,  
20 but just please pull it as close to you and so we can hear  
21 amplified.

22 MR. RITZENTHALER: For American Federation and  
23 Foremost Signature, can you tell us the date of the rate  
24 filing that preceded your presume factor filing and what rate  
25 change was implemented with that filing?

1 MR. MULDER: I would not -- I don't have that  
2 information with me, but I can -- obviously, I can give it to  
3 you when we get back, I can e-mail you that information. I  
4 can take a guess.

5 MR. RITZENTHALER: Well, I believe I heard  
6 previously you may not have had rate increases in ten years  
7 in any one of those companies.

8 MR. MULDER: American Federation, I think the last  
9 change we made, there was a rate -- required rate reduction  
10 from a one percent. I don't recall what it was for. I think  
11 that was in 1998. And that was really the last time. And  
12 I -- again, I don't have the information in front me, but my  
13 recollection is that this is basically the same thing for  
14 Foremost Signature. But I'd have to research it.

15 MR. RITZENTHALER: Okay. I believe you're correct.  
16 There was a rate going back -- I don't remember the reason  
17 for it at this point. But back about ten years ago, and so  
18 you're saying that appears to be the last time you increased  
19 rates in either one of those two companies.

20 MR. MULDER: That's true.

21 MR. RITZENTHALER: Okay. Have you provided rate  
22 certifications over the years for each of these companies?

23 MR. MULDER: We did not provide rate certifications  
24 for American Federation or Foremost Signature in the last  
25 round of rate certifications.

1 MR. RITZENTHALER: You do know that certifications  
2 of filing are required by statute.

3 MR. MULDER: Yes, we do. We had an agreement with  
4 the insurance department regarding these rate certifications,  
5 and we can address that if you'd like to, also.

6 MR. RITZENTHALER: Okay. Now I'm going to get into  
7 some of the issues of the rate indications themselves. And  
8 just kind of -- for the people in the audience, when I talk  
9 about a rate indication, the company goes through a  
10 calculation of what they need to do to their rates, and it  
11 involves a lot of factors and assumptions and formulas. But  
12 basically, if they were to come up with an indication of,  
13 say, plus 20 percent, what that indication tells them is,  
14 that indicates that they need to raise their current rates by  
15 20 percent. As you already heard, they don't necessarily  
16 raise the rates or propose a change that's exactly the same  
17 as the indication, but the indication is their tool that's  
18 used to determine whether those proposed changes are going to  
19 be acceptable or not.

20 So most of the rest of my questions are going to be  
21 dealing with components of those rate increases to the extent  
22 that a component affects the premium side of the rate  
23 indication, if the components need to be a higher factor,  
24 then it's going to reduce the indication, if it needs to be a  
25 lower factor it's going to increase the indication. And if

1 it's on the loss side, if it's going to increase losses, then  
2 it's going to increase the indication. And if it's going to  
3 decrease the losses, it's going to decrease the indications.

4 So with that said, the first area is the -- is the  
5 trend for all four companies you selected annual loss trends  
6 of 4 percent. Can you explain how you determined that 4  
7 percent was a reasonable percentage?

8 MR. SLEZAK: We use an external index built by the  
9 US Census Bureau called the C309W which tracks the changing  
10 cost of the construction materials and construction labor.  
11 We believe these are the primary drivers of our loss  
12 analysis.

13 MR. RITZENTHALER: Can you explain for us why you  
14 ignored your own actual loss data?

15 MR. SLEZAK: Yes. When we look at our internal  
16 loss data for different types -- different segments of the  
17 business, we see that the loss trend indicated varies widely  
18 for similar types of business. Because of this, we do not  
19 think our internal data is consistent enough for developing a  
20 loss track.

21 MR. RITZENTHALER: For each of the companies you  
22 assigned a credibility to our overall data and your overall  
23 indication. Can you tell us what the credibility was that  
24 you assigned for each company?

25 MR. SLEZAK: For Foremost Insurance Company, we



1 assigned full credibility, for American Federation we  
2 assigned full credibility, for Foremost Property & Casualty  
3 we assigned full credibility, and for Foremost Signature we  
4 assigned full credibility.

5 MR. RITZENTHALER: So you assigned full credibility  
6 or 100 percent credibility to your own indication but yet  
7 chose not to use your own actual loss data in developing loss  
8 trends?

9 MR. SLEZAK: That is correct. When we look at the  
10 indicated severity trend for each of these company, the  
11 result ranges from plus 90 percent annually to a plus 42  
12 percent annually. We do not -- we believe this is an  
13 indication that the result is not sufficiently uniform for  
14 the company to use as a loss trend.

15 MR. RITZENTHALER: Have you analyzed the loss trend  
16 data, and when I say "loss trend data," both the frequency  
17 and severity trend data for a Foremost Group?

18 MR. SLEZAK: Yes, I believe we have.

19 MR. RITZENTHALER: And what results did that  
20 analysis show you?

21 MR. SLEZAK: I do not have that information in  
22 front of me. I'm sure we can get that to you.

23 MR. RITZENTHALER: Well, I can tell you that we  
24 collect loss trend data for mobile home companies and we have  
25 the data for the Foremost Group. We did an analysis of that

1 data with the data was as recent as September 30th, 2007.  
2 And we found that it produced an annual loss trend of minus  
3 4.7. So that's a significant difference from the plus 4.0  
4 that you're using in your indications.

5 MR. SLEZAK: Yes. I -- I believe that is true.  
6 However, I also recall that that is, I believe, based on a  
7 significant projected and reducing severity for projecting  
8 and redoing frequency four at a time, and we have seen our  
9 loss frequency decreasing I believe in the last two years and  
10 they're now at historic lows and we do not believe this trend  
11 will continue.

12 MR. RITZENTHALER: Okay. Let's move on to the  
13 annual premium trend. The premium trend that you've selected  
14 for the four companies varies from a low of 1.4 percent to a  
15 high of 2.8 percent. Can you explain how you determined the  
16 various percentages?

17 MR. SLEZAK: We calculate a premium trend by  
18 looking at how we value -- the business average value in each  
19 company evolves over time. Foremost Insurance Company is the  
20 one I have in front of me at the moment. And for that I  
21 believe we see an increase of 2.1 percent in the values year  
22 over year translated into a rate change per each year that's  
23 approximately 1.5 percent which we show as our trend data.

24 MR. RITZENTHALER: Foremost like every other  
25 company is required to report what we call a quarterly

1 supplemental report to the office each quarter that shows us  
2 coverage amount and policies and number of policies  
3 non-renewed and number of policies cancelled, and a lot of  
4 information like that. We reviewed that data and we took a  
5 look at average coverage costs over the past two years. So  
6 we looked at each quarter over the last two years. And that  
7 data indicates that your annual premium trends will be  
8 significantly higher than what you used in the filing. Can  
9 you explain why that would reflect trends that are so much  
10 different than what you put in your filing?

11 MR. SLEZAK: Yes. We are aware of the short term  
12 increase in our values. However we believe that for rate  
13 purposes, it is more accurate to use a long-term trend. We  
14 used a 15 years developing our trend.

15 MR. RITZENTHALER: 15 years?

16 MR. SLEZAK: That's correct.

17 MR. RITZENTHALER: You think that's a reasonable  
18 amount of time to use for something like a loss trend when  
19 you're trying to project what your rate's going to be for the  
20 next year?

21 MR. SLEZAK: Yes, we do.

22 THE AUDIENCE: We can't hear.

23 MR. SLEZAK: Yes, we do. We believe that that  
24 accurately reflects what the long-term trend is going to be.

25 MR. RITZENTHALER: I will tell you that's not a

1 general approach that's used by other companies in the  
2 marketplace, not 15 years for a premium trend. We can go  
3 back and look at a quasar for more than two years, your  
4 actual indication is only five years. So I'm just a little  
5 bit concerned about you're trying to use 15 years and the  
6 fact that that may be flattening out your premium trend more  
7 than is necessary. In your clarification letters, we asked  
8 that you provide us with the actual incurred allocated loss  
9 adjustment expenses that were included in your indications.  
10 You included them with the losses but we wanted to see where  
11 they were split out. And I think in your response you  
12 indicated you were trying to collect that data. Do you have  
13 that information for us today?

14 MR. SLEZAK: We do not have that. We're in the  
15 process of bringing that to you.

16 MR. RITZENTHALER: As part of a rate indication,  
17 the actual non-hurricane catastrophe losses are removed and  
18 they're replaced by expected non-hurricane catastrophe  
19 losses. For Foremost Insurance Company itself, you removed  
20 zero dollars of actual non-hurricane catastrophe losses; in  
21 other words, during the five-year experience period, you  
22 actually had no non-hurricane catastrophe losses. However,  
23 you replaced them at almost five million dollars of expected  
24 non-hurricane catastrophe loss. Can you explain how you did  
25 this?

1 MR. SLEZAK: Yes. When we look at our  
2 non-hurricane catastrophe losses, we only consider those  
3 catastrophes to be significant when the incurred loss dollars  
4 exceed five percent of the annual earned premium for that  
5 year. There were no such significant catastrophes in the  
6 last five-year period. However, we developed our catastrophe  
7 load based on 15 years of data and there were several  
8 significant non-hurricane catastrophes in that 15-year  
9 period.

10 MR. RITZENTHALER: How many do you mean by several?

11 MR. SLEZAK: Three.

12 MR. RITZENTHALER: Three. And how many of those  
13 three were -- even had actual non-hurricane catastrophe  
14 losses over 100,000?

15 MR. SLEZAK: I believe all three of them did.

16 MR. RITZENTHALER: I'm speaking now for Foremost  
17 Insurance Company itself.

18 MR. SLEZAK: Yes. There was one in 1992 where we  
19 incurred 2.4 million dollars, in 1993, we incurred 5.5  
20 million dollars, and in 1998 where we incurred \$650,000.

21 MR. RITZENTHALER: But how much was the catastrophe  
22 part for each of those years?

23 MR. SLEZAK: That was the catastrophe part for each  
24 of those years.

25 MR. RITZENTHALER: The part that you're trying to

1 process -- trying to allocate over 15 years.

2 MR. SLEZAK: Yes. The part that we are trying to  
3 allocate over the 15 years are those numbers that I read to  
4 you.

5 MR. RITZENTHALER: Are you sure?

6 MR. SLEZAK: The non-hurricane catastrophe losses  
7 that we're attempting to allocate it over a 15-year period is  
8 2.4 million dollars from a non-hurricane catastrophe in 1992,  
9 5.5 from a catastrophe in 1993, and \$400,000 for a  
10 catastrophe in 1998.

11 MR. RITZENTHALER: But that's part that exceeds the  
12 five percent that you considered?

13 MR. SLEZAK: Yes, that's correct.

14 MR. RITZENTHALER: I'll have to go back and check  
15 my notes here because I have lower numbers here in terms of  
16 what your actual non-hurricane catastrophe losses were during  
17 that period. I thought you were referring to the total loss  
18 before you moved the five percent.

19 MR. SLEZAK: I'd be happy to --

20 MR. RITZENTHALER: So you're basically saying you  
21 had losses in 1992, 1993, and then 1998 I believe was the  
22 third year?

23 MR. SLEZAK: That's correct.

24 MR. RITZENTHALER: And so you've not had any actual  
25 non-hurricane catastrophe losses in ten years, basically..

1 MR. SLEZAK: That's approximately true. But we do  
2 expect that these sorts of losses will happen in the future.

3 MR. RITZENTHALER: In these calculations, do you  
4 use loss trend factors?

5 MR. SLEZAK: Yes, I believe we do.

6 MR. RITZENTHALER: Are those loss trend factors the  
7 same as the lost trend factors you used in the rate  
8 indication forms?

9 MR. SLEZAK: Yes, I believe so.

10 MR. RITZENTHALER: I'd like to point out that we've  
11 already had a discussion about the annual loss trend, so  
12 we'll leave it at that. Can you explain for us how you  
13 determined the expected hurricane losses to be used in the  
14 rate increases or that were used in the rate increases?

15 MR. SLEZAK: The expected hurricane losses were  
16 calculated by our hurricane methodology that was put out in  
17 our filings.

18 MR. RITZENTHALER: Can you explain briefly for us  
19 what that methodology is?

20 MR. SLEZAK: That methodology is intended to take  
21 the frequency of -- the historical frequency of hurricanes  
22 hitting different regions of the country, multiplied against  
23 what our expected losses are for the area, for the different  
24 severity of hurricanes that have been historically observed  
25 to hit different areas of the country.

1 MR. RITZENTHALER: Has that procedure ever been  
2 presented to the Florida Commission on Hurricane  
3 Non-trajectory Methodology?

4 MR. SLEZAK: No, it has not.

5 MR. RITZENTHALER: Are you aware of any other  
6 insurer who uses that procedure in their rate filings?

7 MR. SLEZAK: No.

8 MR. RITZENTHALER: Have you provided any  
9 information demonstrating that that procedure is generally  
10 accepted in reasonable actuarial technique?

11 MR. SLEZAK: Can you clarify that?

12 MR. RITZENTHALER: I -- seems like it's fairly  
13 clear. I want to know if you presented any information  
14 demonstrating that that's a generally accepted and reasonable  
15 actuarial technique.

16 MS. MILLER: He's asking if there's anything in the  
17 filing that demonstrates that that's a reasonable actuarial  
18 technique.

19 MR. COK: It is the methodology that was first  
20 developed by Foremost. As you know, Foremost is the first  
21 writer of mobile homes. The advent of hurricane methodology  
22 is relatively new, yet the creation of our methodology goes  
23 back well before the moderate models that are out there or  
24 more recent models. We used this approach since the '70's  
25 when it was first developed. We have provided some



1 additional explanation of the origins of this methodology.  
2 It's also a methodology quite honestly that we've  
3 consistently used in the State of Florida in prior filings,  
4 as well. James, our actuary, as well, here, our fellow  
5 actuary has taken a look at the reasonableness of it, and  
6 most importantly to us, we've looked at actual results  
7 compared to the methodology, and feel that although there are  
8 always key assumptions that go in any model and any manner,  
9 there has been a relatively strong prediction of actual  
10 results.

11 MR. NUTTING: Now, I would say I am not and most  
12 actuaries are not experts on hurricane models, I don't claim  
13 to be an expert on hurricane models. But again, it -- the  
14 model is very clearly laid out in the filing. It's  
15 certainly -- to my eye it looked like a reasonable approach,  
16 it uses the whole 120-year frequency of hurricanes, it  
17 doesn't assume global warming; so short-term impacts, it  
18 really is just looking at what has happened and saying, you  
19 know, what -- can that happen again, but what is the sort of  
20 expected situation if we have to -- typical year based on the  
21 long-term averages. So it's a very, very straightforward  
22 methodology. It's -- again we have a model, but to my idea  
23 and thinking, it's a reasonable approach.

24 MR. RITZENTHALER: Did you find information in the  
25 filing that demonstrates that's a generally accepted and

1 reasonable actuary?

2 MR. NUTTING: No, I did not.

3 MR. COK: Can I add to that? The question of our  
4 hurricane methodology and I mentioned this in my opening  
5 statement, as well, that clearly we will also be considering  
6 once these results are available, the result of the public  
7 file. And I understand that's been requested and we're  
8 waiting on that information as we also look forward to  
9 receiving that.

10 MR. RITZENTHALER: Can you identify where in this  
11 filing you provided this historical loss development data?  
12 And by that I mean the actual dollars of historical losses  
13 and allocated loss adjustment expense, the dollars that  
14 should be consistent with the incurred losses and allocated  
15 loss adjustment expenses excluding catastrophes that you put  
16 into your rate indication?

17 MR. SLEZAK: I do not believe we have provided  
18 those calculations with the actual dollars.

19 MR. RITZENTHALER: You do understand that they're  
20 required per the instructions of the rate indication form?

21 MR. SLEZAK: We will make a note of that and get  
22 that to you.

23 MR. RITZENTHALER: Did you provide supporting data  
24 for the fixed and variable expense provisions in your initial  
25 filing?

1 MR. MULDER: No, we did not.

2 MR. SLEZAK: We did provide our overall expenses as  
3 determined or as to -- we took it off the statutory annual  
4 statement and the insurance. Subsequent to that, we did  
5 provide -- you asked that question, and we provided the  
6 calculation of the fixed versus variable expenses.

7 MR. RITZENTHALER: You do understand that the  
8 instructions require that to be in the filing, so it should  
9 have been in the initial filing.

10 MR. MULDER: Well, I do not, Ken.

11 MR. RITZENTHALER: Well, we talked about a new  
12 business and the fact that you're not writing new business  
13 through the company but you are writing in Foremost basically  
14 to kind of keep your volume stable. Can you give us any  
15 reason why we should allow any other acquisition expenses in  
16 the rate indication given the fact you're not really writing  
17 any new business?

18 MR. MULDER: We still have a lot of service costs  
19 for those businesses, we also have a lot of changes that  
20 occurred, there's been a lot of statutory changes, any time  
21 you make a statutory, you increase the volume coming out of  
22 Florida. So for example, some of the things that we did last  
23 year in our volume coming off of Florida was substantially  
24 higher because of the activities than prior year. So we have  
25 a lot of -- because of the servicing aspects of the book, we

1 still have to have other acquisitions associated with it.

2 MR. RITZENTHALER: So part of the other acquisition  
3 expenses relates to renewal business and a part of it relates  
4 to new business?

5 MR. MULDER: We haven't gone through to gather any  
6 numbers looking at renewals. That other acquisition expenses  
7 was developed based off of the statutory state which was the  
8 countrywide number.

9 MR. RITZENTHALER: And I understand that. But it  
10 just seems like particularly for companies like American  
11 Federation and Foremost Signature where you've not been  
12 writing new business for an extended period of time, there  
13 shouldn't be anything in your rates reflecting costs  
14 associated with new business.

15 MR. MULDER: Again, we look at any type of  
16 structure that we have, when we look at our business,  
17 probably 20 percent of our book in a given year is new and 80  
18 percent is renewal business. The majority of the business  
19 that we have is going to be renewal business. And again,  
20 with all the changes that we've had in Florida over the last  
21 few years, we're seeing a lot of activity created out of  
22 Florida that's creating us a lot of work.

23 MR. RITZENTHALER: Okay. The order of the office  
24 that was issued on February 19th relating to presumed factor  
25 filings and rate filings included a number of requirements in

1 Paragraph F and G in your initial filing. Did you provide  
2 all the required information?

3 MR. MULDER: I'll have to look at that for a  
4 second. I know we -- the requirement for schematic which we  
5 provided, we provided reinsurance terms, reinsurance slip, we  
6 provided in detail all reinsurance contract, we did have an  
7 intercompany contract that we in your -- in response to your  
8 questions that I don't know if really it's pertinent, but it  
9 is a reinsurance contract we had with the inner companies,  
10 and I submitted that with the responses. I think the last  
11 part was, we had to make a filing before September  
12 30th. We -- all four companies are being filed before  
13 September 30th.

14 MR. RITZENTHALER: And each of these filings you  
15 included zero percent provision for the Florida cat fund  
16 reinsurance cost. Did you provide supporting data?

17 MR. MULDER: No, we did not. We -- going through  
18 and trying to determine, we were having a difficult time  
19 determining what is the net cost for Florida Hurricane Cat  
20 Fund. Prior years it's been a positive number. We were  
21 again struggling with what the numbers should be, we ended up  
22 deciding at this time to set the number to zero and not pass  
23 along any costs for hurricane cat fund because of that.

24 MR. RITZENTHALER: You are aware of the fact of the  
25 exempt status of the cat fund?

1 MR. MULDER: I'm not familiar with that, the cat  
2 fund as far as taxes and status.

3 MR. RITZENTHALER: Mr. Nutting, are you familiar  
4 with the tax exempt status of the cat fund?

5 MR. NUTTING: Not intimately familiar, no. I know  
6 there is a tax benefit there. I also know they probably  
7 really do have some expenses, as well. Our approach was just  
8 to make -- pass the net cost on to zero treating all other  
9 expenses including taxes as just something we're not going to  
10 pass on.

11 MR. RITZENTHALER: Are you aware of the premiums  
12 being charged by the cat fund and the relationship between  
13 them and the losses that they expect to pay each year?

14 MR. MULDER: I have not seen any analysis to that  
15 effect.

16 MR. RITZENTHALER: Okay. I will tell you that they  
17 have a website, they have a rate making report that they  
18 release each year when they do their rates. And what I'm  
19 trying to point out here is, the cat fund, because of the tax  
20 exempt status, they can charge a premium and they can cover  
21 more expected losses than the premiums they charge during a  
22 year because of the tax exempt status. But what that  
23 basically translates into is a negative net cost of Florida  
24 hurricane cat fund reinsurance. And that's the reason for  
25 all these questions. You used zero which on the surface

1 sounds like that's fine, but knowing about the tax exempt  
2 status of the cat fund, the relationship between the premiums  
3 they charge and the losses they expect to cover, zero may not  
4 be the appropriate number.

5 MS. MILLER: Did you consider using a negative  
6 number?

7 MR. MULDER: No. Again, we were having a very  
8 difficult time trying to determine what the number would be  
9 for that. We thought it was very prudent on our part saying  
10 zero would be a reasonable amount. Obviously, we'll go back  
11 and do.

12 MR. RITZENTHALER: Okay. Let's turn to the  
13 proposed changes by territory. Other than the comments that  
14 you provided in your response, did you provide any supporting  
15 data for your assignment of 100 percent credibility to the  
16 annualized hurricane losses to territory?

17 MR. NUTTING: Yeah. We did assign 100 percent  
18 credibility to the cat losses coming out of our hurricane  
19 methodology. In addition to being sort of what I think is a  
20 standard procedure that's documented in the actuary  
21 literature that's on the exams that we take, it also  
22 inherently makes sense to me the credibility, the extent to  
23 which you believe that methodology versus an alternate  
24 methodology. And we don't find a suitable alternate  
25 methodology out there that we think would be appropriate for

1 applying credibility to. We think the cat methodology is  
2 sufficiently credible.

3 MR. RITZENTHALER: I think that's essentially what  
4 your comment said, and I understand that part of it. But I  
5 was asking you if you provided any other supporting data  
6 other than those comments.

7 MR. NUTTING: No. There's no additional supporting  
8 data.

9 MR. RITZENTHALER: Did you consider fixed expenses  
10 in your initial territory indications?

11 MR. MULDER: No, we did not. If you look at our  
12 initial territory indications, those were developed on the  
13 internal model. And what we did is, we took basically a  
14 balanced approach and in all cases; since we were not taking  
15 full indications, balanced seemed to work for us.

16 MR. RITZENTHALER: So in the initial filing, you  
17 didn't consider fixed expenses directly, if I might say it  
18 that way?

19 MR. MULDER: Not directly, no.

20 MR. RITZENTHALER: And in your response did you  
21 then consider the fixed expenses after we asked about it?

22 MR. MULDER: We provided a schedule showing what  
23 the indication would be using the RIF methodology on the  
24 territory level, yes.

25 MR. RITZENTHALER: And did you revise any of the



1 proposed changes by territory in your response?

2 MR. MULDER: No, we did not.

3 MR. RITZENTHALER: Can you explain why you didn't.

4 MR. MULDER: We received the questions I think at  
5 the beginning of last week. And we really haven't had a  
6 chance to -- we spent the entire week just answering  
7 questions that were received. And we haven't had a chance to  
8 kind of review what the difference would be between those two  
9 methodologies. And I think most cases given the indication,  
10 most companies more than likely by territory you still end up  
11 with a rate less than the indications, the majority of  
12 business, the majority of the territories.

13 MR. RITZENTHALER: Okay. For each company, can you  
14 tell us the range of proposed changes; in other words, what  
15 was the highest proposed change, the territory in the  
16 highest, and what was the lowest, and if we may start with  
17 Foremost Insurance Company itself.

18 MR. MULDER: I can give you average changes by  
19 territory. I did not bring any absolute highest and low  
20 numbers. I can give you the average. The average is by  
21 territory.

22 MR. RITZENTHALER: Well, if you're referring to the  
23 numbers that are on the rate level effects exhibit, that's  
24 what I'm looking for. I just want to know what the highest  
25 territory, what the percentage is, and the lowest.

1 MR. MULDER: So you just want us to read it off of  
2 the filing itself? I have internal information here. Are  
3 you asking us for what was supplied for the filing itself?

4 MR. RITZENTHALER: Well, if you have information  
5 readily available, perhaps you can give us those numbers. I  
6 think I know what they are from the rate level effect form.  
7 Let's see if they're fairly consistent, anyway.

8 MR. MULDER: Okay. For Foremost Insurance Company  
9 what I have -- and this is -- again, this is an internal  
10 information and a little bit different distribution base,  
11 little more current distribution base. But the lowest we  
12 have is minus 11.3 percent decrease which is in Territory A  
13 which is basically Jacksonville area. The -- go down the  
14 coast, the next rate increase is a 66 percent rate increase  
15 which is along the coast, Volusia County, that kind of thing.  
16 Next increase is in Territory C, we have 91 policies in  
17 Territory C, and that would be Miami-Dade. Next increase  
18 would be 37.8 percent, that would be going along the west  
19 coast to Tampa, I'm not sure if Tampa is included in that.  
20 The next one is Territory E which goes along the panhandle  
21 which is the 29.7 percent increase. Then we have Territory F  
22 which is the interior north, non-coastal panhandle, and  
23 that's a 21 percent increase. And then we have Polk or  
24 Territory H including Polk County, and that's at 23.9 percent  
25 increase.

1 MR. RITZENTHALER: So from your numbers, you're  
2 saying the lowest is 11 percent decrease, and the highest was  
3 a 90 percent?

4 MR. MULDER: Highest we have is 78.2 percent  
5 Miami-Dade, that would be that we have 91 policies.

6 MR. RITZENTHALER: Okay. I thought you said 90  
7 before. So the highest is 78 percent.

8 MR. MULDER: Percent, Miami/Dade.

9 MR. RITZENTHALER: And that tracks pretty closely  
10 with what I saw on the rate effect forms. There we have a  
11 big plus 80 to a minus 13, so we have a quite a range. Can  
12 you tell me what your two numbers are, the low and high would  
13 be for Foremost Property & Casualty?

14 MR. MULDER: On the high from Foremost Property &  
15 Casualty is -- low is again Territory A, it's the loss is --  
16 reduction of the 1.1 percent, and it looks like the highest  
17 percent we have is 61.8 percent. We have 79 policies in the  
18 Keys with them. We again have Polk County here, the Polk  
19 County Territory H is a 12.2 percent proposed increase.

20 MR. RITZENTHALER: Okay. And for American  
21 Federation?

22 MR. MULDER: American Federation, the highest  
23 increase again in Territory C which is Miami-Dade, and we're  
24 requesting a high of 70.6 percent. The lowest increase would  
25 be in Territory A which is in Jacksonville area, that would

1 be 15.1. If we look at Territory H which is Polk County,  
2 we're requesting a 58.9 percent.

3 MR. RITZENTHALER: And finally for the Foremost  
4 Signature?

5 MR. MULDER: Foremost Signature, the lowest  
6 increase is a 1 percent in Territory A, the highest increase  
7 it looks like here is in Territory B which is Volusia County,  
8 that side of the state, 76.5 percent, and we have 48 policies  
9 there. Now, I want to reiterate as we go through here in  
10 that both Foremost Signature and American Federation  
11 represents roughly three to four percent book and we look at  
12 Polk County, for example, with roughly three percent of our  
13 policies or three percent book in American Federation. The  
14 majority of the book is sitting in Foremost Insurance and  
15 Foremost Property & Casualty Company.

16 MR. RITZENTHALER: And I have for -- I didn't get  
17 all these numbers, but basically for policies, what you're  
18 talking about is somewhere in excess of 40,000 policies each  
19 for Foremost and Foremost Property & Casualty and probably in  
20 the neighborhood of 5,000 policies for American Federation  
21 and Foremost Signature. Is that ball park?

22 MR. MULDER: (Nodded head.)

23 MR. RITZENTHALER: Did you consider specific limits  
24 or caps when selecting the proposed changes by territory?

25 MR. MULDER: The one thing I tried to do when I --

1 when I looked at is an overall rate change and then try to  
2 make sure whatever the rate change I had, I took whatever the  
3 indication was, made sure it was consistent across all  
4 territories. So if I had an overall rate indication of 50  
5 percent indicated, I tried to make sure as best I could that  
6 every territory I take for the rate request 50 percent of the  
7 indicated amount.

8 MR. RITZENTHALER: So that's telling me you didn't  
9 consider specific limits or caps?

10 MR. MULDER: No, I did not. Other than being  
11 consistent as far as application.

12 MR. RITZENTHALER: Here again, if you look at the  
13 instructions for proposed change by territory, it does  
14 require you to consider caps. If we turn now to the rate  
15 collections submission that you provided, and this is a --  
16 this is data that the office requires when companies make  
17 rate filings that gives us their distribution to business,  
18 where they are, what the changes are, what the differences in  
19 base rates are. And this is what we use to compare the  
20 indications that the company has calculated. So in this rate  
21 collection submission, did you use 12 months' ending data to  
22 determine the rate effects?

23 MR. SLEZAK: Yes, we did.

24 MR. RITZENTHALER: Did you use 12 months' ending  
25 data when you calculated the rate affects by territory?

1           MR. SLEZAK: That I don't know. It would be  
2 consistent.

3           MR. RITZENTHALER: Well, perhaps you better look  
4 again because I don't think it is. If I understood your  
5 comments, you did use 12 months' ending data to get to the  
6 statewide number once you determine the number by territory  
7 and county, but you didn't use 12 months' ending data to  
8 determine the various numbers by territory or county. That  
9 is a requirement in the rate collection system, that you use  
10 12 months' ending data, you cannot use in force data, and I  
11 -- if I'm not mistaken, I believe you tried to use in force  
12 data for some of the calculations, and then when you weighted  
13 it down, you might have used 12 months, ending data. I think  
14 that's all have I on that.

15           MS. JOHNSON: I just wanted to go back to one thing  
16 that Mr. Ritzenthaler had touched on. He asked several  
17 questions asking whether the company had provided in their  
18 initial filing certain required information. I just wanted  
19 to emphasize this point. I think it's important, so  
20 important that the legislature has now mandated that filings  
21 be complete when they're made to the office. And it is so  
22 important that we receive complete information, whole  
23 information, and all of -- and certainly all of the required  
24 information as mandated in the Florida laws. So I thought  
25 that this beared emphasis. And please be mindful when you

1 make your filings in any other certifications that you're  
2 going to make with the office.

3 MR. COK: I appreciate that comment. I want to  
4 assure you that we put our best effort and intent to, in  
5 fact, do that. We appreciate the questions we received, that  
6 allows us to clarify so we better understand some of those  
7 requirements. Part of the challenge we face internally, as  
8 well, is that our data retrieval system and processes are  
9 designed to work throughout the country and so we need to  
10 stay and will continue to stay focused on some of the  
11 specific things we have to do in the State of Florida. And  
12 we appreciate that.

13 MR. RITZENTHALER: I do have one other question I  
14 forgot about. I'd asked you the question about -- we talked  
15 about the public data and the fact that you provided that  
16 data to us and perhaps look at that data and maybe make some  
17 adjustments or whatever with that data. But for American  
18 Federation, we asked the question that the data did not  
19 appear to be consistent with data that had been reported in  
20 your quarterly supplemental report. And I believe your  
21 response was that the data that you gave us for the public  
22 model purposes was inaccurate. Have you corrected that data,  
23 and do you have it with you today?

24 MR. MULDER: We have requested our IT department to  
25 fix the problem that was associated with that data. They

1 have it as their number one priority. Unfortunately, again,  
2 it's been less than five days and when they get that  
3 information, we will FedEx it to you, send it to whatever  
4 bank you want.

5 MS. MILLER: At this time I want to recognize Mr.  
6 Steve Alexander who is an actuarial with the consumer  
7 advocate for the State of Florida, the Insurance Consumer  
8 Advocate and allow him to give a brief presentation. It is  
9 3:00 and we're going to -- we're going to want to have plenty  
10 of time for public comment, so why don't we do this. If we  
11 can do this, we'll just take a five-minute break just so that  
12 everybody can stretch and then we'll hear from Mr. Alexander  
13 briefly, and then the rest of the hearing will be for public  
14 comment. Thank you.

15 (Short recess from 3:00 to 3:09 p.m.)

16 MS. MILLER: The Office of the Consumer Advocate is  
17 an office that is independent of the Office of Insurance  
18 Regulation and it's handled right now by acting consumer  
19 advocate Terry Butler. He is filling in for Bob Milligan who  
20 went to go help out in the SPA. Steve Alexander is the  
21 actuary for that office and he reviews the rate filings from  
22 the consumer's perspective and participates with us in some  
23 of these rate proceedings, keep an eye on us to make sure we  
24 don't approve anything that's not right with us knowing that.  
25 So Mr. Alexander has a few comments, and I will give the



1 company a chance to respond to his comments after he has  
2 finished. Mr. Alexander.

3 MS. MILLER: Thank you, Belinda. I want to spend  
4 some time with Chart A, the chart that you just presented  
5 today and your experience here in the State of Florida. You  
6 sell all lines of insurance in Florida besides mobile home  
7 insurance; right?

8 MR. COK: That's correct. We sell motorcycle,  
9 travel trailer, and some boat policies, roughly about  
10 cumulatively in those lines, there's also some collectible  
11 auto insurance, just doing a quick look at our recap and  
12 premium from 2007, that adds up to about eight million of the  
13 one million dollars that we write, so the vast majority of it  
14 is manufactured housing.

15 MR. ALEXANDER: Now, when you look at a customer,  
16 you're looking at selling them as many lines of insurance as  
17 possible; is that correct?

18 MR. COK: Obviously, you know, we're in the  
19 business to write insurance, Mr. Alexander, so we would love  
20 for our customers to insure all of their things with us that  
21 we do insure. But we are not an auto or homeowners, we have  
22 some specialty lines. Those tend to be in Florida as well as  
23 everywhere in the country much more of a model lines solution  
24 for our customers, we have less product density in the  
25 household than your typical carrier that operates all of the

1 product they're writing.

2 MR. ALEXANDER: So this chart just shows your  
3 mobile home experience; right?

4 MR. COK: That's correct.

5 MR. ALEXANDER: And you're showing 85.92 percent  
6 loss ratio since 1993. Now for the audience, what that means  
7 is that for every \$100 that you took in, you paid out \$85.92  
8 in losses and loss adjustments, those two things combined.  
9 So there was approximately \$14 out of every \$100 that was  
10 left over; correct?

11 MR. COK: What's left over has to then go to the  
12 expenses of the company.

13 MR. ALEXANDER: Right.

14 MR. COK: And the expense ratios can just, you  
15 know, don't have the exact number. That might have been part  
16 of our filing, I'm sure we have it here, but can approach as  
17 much as 40 percent.

18 MR. ALEXANDER: That going's to vary depending on  
19 how much commission you're paying and etcetera.

20 MR. MULDER: May I have just a minute. I just want  
21 to clarify something as far as that chart is concerned. That  
22 chart is our gross loss loss ratio through those -- that time  
23 period, it's our gross loss loss expense ratio. So I just  
24 want to clarify that that is what that number represents.

25 MR. ALEXANDER: So this is before our consideration

1 of reinsurance?

2 MR. MULDER: It's before consideration of  
3 reinsurance, yes. If you look at the result after  
4 reinsurance and then if you include the reinsurance cost, the  
5 profitability lines would come up about the same, the loss is  
6 going to come up about the same.

7 MR. ALEXANDER: The percentages will be the same,  
8 but the dollar amounts will be less premium and losses, okay.  
9 Does this chart include investment income? Okay. You make  
10 investment income in this state, too; correct?

11 MR. MULDER: Yes. We would have in those years  
12 where we have access, we would put that into our surplus,  
13 that would then be reinvested and obviously it's been used to  
14 pay claims over the 15-year period. We also have to  
15 recognize that over that 15-year period, that we had to pay  
16 out more in dollars than the dollars that we received in.

17 MR. ALEXANDER: Did Florida make a contribution to  
18 overhead during that period, did it help pay your general  
19 expenses?

20 MR. MULDER: Yes, it did.

21 MR. ALEXANDER: Okay. So generally, a company will  
22 continue to carry a line if it makes a contribution to  
23 overhead, and what you're telling me is, this still  
24 contributes to some of your overhead expenses. What does  
25 your investment income normally run, 5, 10 percent per year

1 in premium, somewhere in that area?

2 MR. MULDER: I wouldn't know what that  
3 information -- I don't have that information in front of us.  
4 If you look at what the current returns on T bills, it would  
5 be around, you know, somewhere in the last five years, it's  
6 probably five percent.

7 MR. ALEXANDER: Let me ask your expert that  
8 question. What kind of investment income would you expect on  
9 mobile home insurance in the State of Florida average percent  
10 of premium?

11 MR. NUTTING: Investment income, it's a very  
12 conservative portfolio, very little stocks, and it's below  
13 four percent as a percent investment asset. And because the  
14 mobile home business is very fast decline, we don't hold  
15 preserves for very long on a mobile home, those payments are  
16 made, so there is not a lot of investment income to be had.  
17 So as percent of premium, I wouldn't expect it to be more  
18 than two or three percent.

19 MR. ALEXANDER: Okay. Is most of the premium paid  
20 up front at the beginning of the year, most of your  
21 policies -- most of your policy holders pay the full premium  
22 up front?

23 MR. MULDER: About half of our policy holders pay  
24 the full premium up front.

25 MR. ALEXANDER: So, you're holding that premium

1 until there's claims. And in most years, there's not very  
2 many significant claims because most years don't have  
3 hurricanes; correct?

4 MR. MULDER: Correct. The other thing that we have  
5 consideration for is cash flow basis whereas we may only pass  
6 through a percentage of the net catastrophe cost to us, we  
7 incur the full cost and have to pre-fund that, also. So the  
8 monies that we pay out for tax free reinsurance, 25 million  
9 dollars alone. So we have a hundred million dollar book;  
10 every year we pay out 25 million dollars just to the outside,  
11 reinsurers, that does not include the cost that we are paying  
12 to the hurricane cat fund. So when you look at what money's  
13 available, there isn't that much money available to invest.

14 MR. ALEXANDER: How long do you hold the  
15 reinsurance premium before you pay them to a reinsured?

16 MR. MULDER: We are paying the insured on a  
17 quarterly deposited premium basis.

18 MR. ALEXANDER: Okay.

19 MS. JOHNSON: Just a reminder to identify  
20 yourselves for the court reporter.

21 MR. ALEXANDER: How would this chart look for all  
22 United States that you write business for; if you look at all  
23 the hurricane exposed states since 1993, what would the loss  
24 ratio be for the those years?

25 MR. MULDER: Obviously, we haven't done that. We

1 got to remember that Katrina that came through in that time  
2 period which was a tremendous loss, we've also had Hurricane  
3 Rita that came through which was a tremendous loss, so if you  
4 like, we can provide that information to your department, and  
5 we can do that when we go back.

6 MR. ALEXANDER: Yes, I'd like to see that, I think  
7 it's, you know, significant, that you're showing this chart,  
8 and there were eight hurricanes that hit the State of Florida  
9 in 2004 and 2005. Did those -- were all states that you had  
10 hurricane exposure in, did all those states have hurricanes  
11 in 2004 and 2005?

12 MR. COK: Clearly, 2004 and 2005 tragically had  
13 hurricanes that hit Florida and other states as they  
14 reformed, and so clearly the events most notable of Hurricane  
15 Katrina, Louisiana, Mississippi, and somewhat Alabama event  
16 stands out as a notable one.

17 MR. ALEXANDER: Well, let's go down these states.  
18 Did you have any hurricane losses in New York?

19 MR. COK: In this time frame?

20 MR. ALEXANDER: Yes.

21 MR. COK: New York, no.

22 MR. ALEXANDER: New Jersey?

23 MR. COK: No.

24 MR. ALEXANDER: Delaware?

25 MR. COK: No.

1 MR. ALEXANDER: Maryland, Virginia, North Carolina,  
2 South Carolina, Georgia, there -- do you write business in  
3 all those states?

4 MR. COK: We write business, yes, in those states.

5 MR. ALEXANDER: So you make a lot of money in those  
6 states on mobile homes?

7 MR. COK: Well, no. The answer is, define "a lot  
8 of money." It's a little bit of a difficult term. What I  
9 would say to this -- this is Mike Cok, I'm sorry -- is that  
10 each state we look at individually, and we compete in each  
11 state. And the history that we're talking about here that  
12 goes into the determination of a hurricane load using our  
13 methodology is similar, so that when we look at frequencies  
14 of events as you move up into the New England states, you go  
15 to the mid Atlantic states, there's a different historical  
16 pattern; therefore, the pricing that goes for that reflects a  
17 different history of events. What we deal with in Florida is  
18 a much higher frequency and that's what history has told us.  
19 So again --

20 MR. ALEXANDER: This chart right here shows -- I  
21 think you said 33 storms out of 100 storms? So most of the  
22 storms hit other states, didn't they?

23 MR. COK: There were --

24 MR. ALEXANDER: This is Chart B --

25 MR. COK: I'm just looking at the actual numbers to

1 restate them. Of the 105 in that 57-year period, 31 made it  
2 just one state, the rest spread out in all the states.

3 MR. ALEXANDER: So if this chart was prepared  
4 for -- if the storms of 2004 and 2005 had hit Texas instead  
5 of Florida, what would this chart look like?

6 MR. COK: Well, it didn't hit Texas, so I can't  
7 answer it factually. Obviously, Texas has had its history of  
8 hurricanes, as well, so I'll answer your question this way:  
9 That the history of hurricane landfall in Texas is  
10 incorporated into our pricing and the filings we do with the  
11 Texas Department of Insurance just like in some of the other  
12 states you mentioned, Delaware, New Jersey, New York. They  
13 didn't hit Texas, so I can't give you exactly what that chart  
14 would look like.

15 MR. ALEXANDER: So even though you lost money in  
16 Florida, you made money on your mobile home insurance in  
17 other states, didn't you?

18 MR. MULDER: This is Leo Mulder. I just -- the  
19 other states, we have the same situation as we do in Florida  
20 in that we are priced over the long term for hurricanes. So  
21 the reality is that we're pricing for the risk and we're  
22 pricing for -- just like in Florida, we're pricing for the  
23 risk in Florida separate from the price of the risk in North  
24 Carolina. So in North Carolina, just because Hurricane Hugo  
25 didn't hit last year doesn't mean that I don't have to



1 provide a hurricane load in -- for hurricanes that will  
2 happen in North Carolina at some point in time. And those  
3 numbers are reviewed and I have the same issue as we have  
4 here, the insurance departments review and approve those  
5 numbers. So to have a temporary accounting profit in one  
6 year in one state and to say that that's something that can  
7 be offset is something that we -- that property would simply  
8 be the surplus portion of that building for a hurricane that  
9 may occur in North Carolina, South Carolina, or Texas. And  
10 those numbers are the numbers I need to support the risk in  
11 those states.

12 MR. ALEXANDER: So you can't really look at  
13 hurricane risk on a single state basis, can you, it's a multi  
14 state phenomena, one year hurricanes in Texas, the next year  
15 in North Carolina, maybe the next year it hits in Florida.  
16 When you look at a chart like this, this is probably  
17 disingenuous, isn't it, to look at hurricane experience for  
18 just one state?

19 MR. MULDER: I will disagree in that when you look  
20 at the risk assumed here and you look at the probabilities,  
21 anyone going -- the probability going forward would say that  
22 Florida because of it's location is going to encounter a  
23 higher probability of hurricane loss than those other states.

24 MR. ALEXANDER: 30 out of 105 is a higher  
25 probability?

1 MR. MULDER: Yes.

2 MR. ALEXANDER: 30 out of 105, was that the  
3 numbers, approximately, so that's only about 30 percent.

4 MR. COK: In one state, and there are other states.

5 MR. ALEXANDER: Correct. But it's still less -- I  
6 mean, it's still a smaller number when you consider all the  
7 states involved. Your hurricane model is based on multiple  
8 states; correct? Use your --

9 MR. MULDER: We have the same methodology, we do  
10 have different hurricane zones within the hurricane modeling  
11 based on the long-term hits.

12 MR. ALEXANDER: So this chart really doesn't prove  
13 just because you lost money in Florida over the last 15  
14 years, this really doesn't prove that the rate increases,  
15 does it?

16 MR. MULDER: I would respectfully disagree. The --  
17 we go out there and take a look at any individual state, the  
18 monies that we have to ultimately pay in that state, the  
19 monies that we ultimately need to receive from that state we  
20 have to resolve in order to pay the claim for the state. We  
21 have to look at the risk based pricing, the risk, is it  
22 located in the state. And based on the risk based pricing,  
23 we need to go out and make sure that we have an adequate  
24 premium and adequate surplus to take the kind of loss that  
25 Florida gives. If you look at other states, for example

1 Georgia, I don't have the concentrations in Georgia that  
2 would generate the kind of losses that I get in a state like  
3 Florida. And again, a state should stand on its own.

4 MR. ALEXANDER: Let me ask your actuary. Just  
5 because you lost money in one state doesn't necessarily mean  
6 that you're increased risk in that state, does it?

7 MR. NUTTING: That's a -- well, no. That's not the  
8 claim we're making here. We have a filing that uses the five  
9 years of history, as Florida requires, we've done a  
10 reasonable cat methodology, so it's -- that alone does not  
11 say that we get a rate increase, there are other factors  
12 included in our filing, and it's all there explaining why we  
13 do need the rate increase.

14 MR. ALEXANDER: Thank you. Let's go on. Why has  
15 Foremost chosen not to use one of the Florida methodology  
16 commission's approved models to estimate its hurricane  
17 expected losses?

18 MR. SLEZAK: This is Scott Slezak. We find that  
19 the regulators don't like the companies to use black box  
20 models --

21 THE AUDIENCE: Can't hear.

22 MR. SLEZAK: We find that regulators do not prefer  
23 companies to use black box models, ours is completely open  
24 and laid out in the filing, there's no hidden variables or  
25 anything in the assumptions. It can be completely filed from

1 what's on the filing. We also chose that industry models are  
2 a little more accurate than our model and that our model,  
3 methodology is geared towards mobile homes, in specific based  
4 on our mobile home data as opposed to homeowners data like  
5 models.

6 MR. ALEXANDER: Have you ever estimated hurricane  
7 losses for Florida using other models other than your own  
8 model?

9 MR. MULDER: We have -- this is Leo Mulder. We  
10 have been provided by our reinsurers the outcome of their  
11 models. Not to the degree from the pricing perspective, but  
12 we do know what some projected loss ratios are and we're  
13 continually looking at some of the other models that are out  
14 there.

15 MR. ALEXANDER: How do your estimated losses based  
16 on your own model compare to the estimated losses from the  
17 reinsurers?

18 MR. MULDER: The models are pretty consistent  
19 between each one. If you look at what we're interested right  
20 now is, obviously, what our interest right now is the public  
21 model and we're looking forward to getting the result and  
22 comparing the public model to our internal model. The  
23 preliminary indication from what we can gather in the public  
24 model is pretty consistent with our model, and we're hoping  
25 to have that information available today and that's the model

1 we're going to compare with because that's the model that has  
2 been utilized for this state.

3 MR. ALEXANDER: Did you just tell me that the  
4 reinsurers risk many losses about the same -- at about the  
5 same level that your own model has to make for that or were  
6 they more or less?

7 MR. MULDER: I -- again, this is a recollection. I  
8 don't have the thing in front of me. I did see that from the  
9 modeling perspective, they're very similar in results.

10 MR. ALEXANDER: Do you have that information  
11 available?

12 MR. MULDER: I can provide it to you -- not here,  
13 but I can when we go back provide you the information and the  
14 output from the models as I received from the -- our  
15 reinsurers, and from that I can -- you know, from there we  
16 can kind of determine what comparison would be. Again, the  
17 information I received isn't detailed much to do great  
18 detail.

19 MR. ALEXANDER: So are you telling me that you have  
20 never done a detailed comparison between your own model and a  
21 model such as RMS or AIR detailed enough that you can make a  
22 comparison?

23 MR. MULDER: Unfortunately, the person that was  
24 really responsible for that couldn't be here today. And so  
25 I -- I cannot -- I've not personally done that comparison,

1 no.

2 MR. COK: This is Mike Cok. The -- what we call  
3 the private models you referenced, the AIR or RMS, to my  
4 knowledge has just begun to try to better model mobile homes.  
5 Most of their data and modeling has been built more on an  
6 input of loss performance related to stick-built housing.  
7 Again, Foremost developed a hurricane loss methodology that  
8 we've been using since the early and mid 1970's that's  
9 provided the most consistent approach, it is the approach  
10 we've been using since that time in the State of Florida and  
11 other hurricane exposed states. The development of models  
12 from RMS and AIR are going through some revisions, they come  
13 out with new updates and new releases. We're looking at that  
14 holistically, but we have confidence in our methodology, and  
15 that's what we use.

16 MR. ALEXANDER: I know that Citizens runs all of  
17 its mobile home business through the RMS and the AIR and I  
18 believe also the public model. Have you looked at the  
19 results that Citizens got from running those models?

20 MR. MULDER: No, we have not.

21 MR. ALEXANDER: Wouldn't it be prudent to run your  
22 business through these other models just to see what they  
23 produce verses your own model; wouldn't that be a prudent  
24 actuarial thing to do?

25 MR. COK: Again, we look at it holistically and

1 Leo -- this is Mike Cok -- Leo's mentioned that the person  
2 that does a lot of our methodology and modeling unfortunately  
3 was physically not available to be here. What we can do, Mr.  
4 Alexander, is show what we have done with the help of our  
5 reinsurer brokerage to approximate that. And again, though,  
6 our hurricane methodology has much more history, has much  
7 more our data as historical perspective to it and that's what  
8 we have used consistently.

9 MR. ALEXANDER: Okay.

10 MS. MILLER: Mr. Alexander, I don't want to rush  
11 you, but we do need to let some of the people who came to  
12 speak have some time, so if you don't mind maybe --

13 MR. ALEXANDER: Okay.

14 MS. MILLER: -- wrapping it up after the next  
15 couple of questions.

16 MR. ALEXANDER: Okay.

17 MS. MILLER: Thank you.

18 MR. ALEXANDER: I notice that there is significant  
19 changes in actual loss densities for some of your hurricanes.  
20 Well, for other storms such as Andrew and Charley, actual  
21 loss densities did not change, do not change. For example,  
22 in your filing in '05 for Foremost Insurance Company, the  
23 Hurricane Hugo loss density was \$24 per \$100 of exposure.  
24 And on the OHR it was \$11. For Hurricane Jeanne it was \$13  
25 in '05 and \$5 in '08. For Hurricane Francis it was \$25 in

1 '05 and \$9 in '08. But for Hurricanes Andrew and Charley, it  
2 was \$50 per \$100 in both '05 and '08 for Andrew, and \$35 per  
3 \$100 for both -- for Charley in both '05 and '08. Can you  
4 explain why the actual loss densities would change over a  
5 three-year period for some of these storms?

6 MR. SLEZAK: This is Scott Slezak. The graph that  
7 we provided with the most recent filing needs to be labeled  
8 better.

9 THE AUDIENCE: We can't hear.

10 MR. SLEZAK: The graph that we provided with the  
11 most recent filing, that data needs to be labeled better. We  
12 are in that graph -- between those two filings we introduced  
13 a new methodology or factor into our hurricane methodology  
14 that tracks in speeds -- forward movement speed of  
15 hurricanes, and that's in that most recent filing what we are  
16 actually showing is the loss density occurring for fast-moving  
17 storms. So when you prepare from one filing to the next,  
18 these storms that had a slow or mid-range speed had their  
19 actual loss density adjusted so that they can be compared  
20 apples to apples with fast-moving storms.

21 MR. ALEXANDER: Thank you. And then my last  
22 question has to do with the changes that have occurred over  
23 the last three years in your estimates of expected hurricane  
24 losses per policy. I just want to give you a couple of  
25 examples. For the Florida insurance -- for the Foremost



1 Insurance Company in '05, for the year ending the 12/31/02,  
2 you had earned loss years of 23,231, and the expected  
3 hurricane losses per policy at that time were \$113. The next  
4 year in '06 for those same -- for that same accident year in  
5 those same mobile homes, the expected hurricane losses per  
6 policy were \$359. That's about a 300 percent increase. Can  
7 you explain how you got that big of an increase from one year  
8 to the next for the same homes.

9 MR. SLEZAK: The majority of that change is coming  
10 from the introduction of the forward wind speed or forward  
11 hurricane movement speed factor. After the 2004 and 2005  
12 hurricane season, we found that our methodology was not  
13 accurately fitting those storms very well. And the reason  
14 was because we were not including -- we were not accounting  
15 for the fact that slow moving hurricanes tend to sit over a  
16 certain area for a longer period of time and cause more  
17 damage. So in developing the next version of a model that  
18 was used in the '06 filing, we used that methodology with the  
19 accounting for the forward wind speed of hurricanes, and how  
20 we achieved that result is all in the filing.

21 MR. ALEXANDER: Okay. I just have just one more  
22 follow-up question. If I look at the charts that you filed,  
23 the guide, the loss density formula model charts, these two  
24 charts right here, this one and this one, which is your  
25 standard chart showing all your filings. That model line

1 even though your actual loss densities changed, it appears to  
2 me that the fitted model did not change. So how did you get  
3 this dramatic increase in expected hurricane losses per  
4 policy when your model, the fitted model line, did not  
5 change?

6 MR. SLEZAK: Well, like I said earlier, that the  
7 graphs submitted in the most recent filing is not labeled  
8 properly and that's actually for the fast moving storms.  
9 That loss density occurred is different for mid and  
10 slow-moving storms.

11 MR. ALEXANDER: So are you telling me you made a  
12 mistake in your latest filing?

13 MR. SLEZAK: No. I'm telling you that we  
14 mis-labeled that graph.

15 MR. ALEXANDER: So how should it have been labeled?

16 MR. SLEZAK: It should have been labeled loss  
17 density fast-moving storms.

18 MR. ALEXANDER: So there's two charts now, one for  
19 slow and one for fast?

20 MR. SLEZAK: They all differ from a constant  
21 factor.

22 MR. ALEXANDER: So you didn't include two charts?

23 MR. SLEZAK: That's correct.

24 MR. ALEXANDER: Okay. Thank you.

25 MS. MILLER: Thank you. I think at this point we

1 need to give the people who have taken up time from their  
2 schedules to come here who have expressed a desire to speak  
3 an opportunity to do that. I think to make this go smoothly,  
4 our consumer services representatives have a portable  
5 microphone and they'll just bring it to you. So if you will,  
6 when I call your name from the speaker card, please raise  
7 your hand and we'll bring the microphone and you can speak  
8 from where you are or if you'd be more comfortable, please  
9 feel free to stand up. And these are not in any particular  
10 order, but we're going to try to give everybody time to  
11 speak. And if you've gotten your question answered and you  
12 don't need to ask anything or you don't want to speak, then  
13 just let us know that. Mr. David Young, is he still here?

14 MR. YOUNG: Yes. I've been here all day since  
15 nobody else had a chance to ask any questions. But I realize  
16 that there are people that do have some of the similar  
17 complaints. One of the questions I have for the gentlemen  
18 are: Will you be continuing to rate policies through AARP?

19 MR. COK: We are a product to be the endorsed  
20 carrier from the AARP. We intend to continue to provide a  
21 mobile home insurance policy that serves the members of AARP  
22 and we look forward to being able to do that.

23 MR. YOUNG: While having been in business, I  
24 understand the volume discount business. What you're telling  
25 us here, however, is that those of us who don't take our

1 policy through AARP are going to take it through one of the  
2 other insurers, is that we're going to end up paying a  
3 premium and at a minimum, I think it's something in the  
4 neighborhood of 10 or 12 percent. So, you know, I would  
5 certainly like the commission to take a look at that as to  
6 why they are entitled to such a sizeable discount  
7 particularly when some of us are paying yearly \$1,200 a year  
8 for our insurance, by the way. Secondly, I ask you in  
9 looking at your models, I don't know much about the insurance  
10 business to think of these model, however, I wonder if you  
11 have taken into consideration in your modeling the homes that  
12 have been built both under the HUD specifications in 1984 and  
13 also the additional specifications that went into effect  
14 after Hurricane Andrew here in Florida giving us homes that I  
15 would quite frankly challenge your comment that mobile homes  
16 are manufactured homes or manufactured homes, if you will,  
17 are less stable than site-built homes because there were an  
18 awful lot more -- as an example here in Polk County, there  
19 were a lot more blown roofs on site-built homes than there  
20 were on mobile homes. So I thoroughly question your  
21 methodology of whether you're taking those types of  
22 characteristics into consideration.

23 MR. COK: Thank you for that. We absolutely look  
24 very closely at our historical data in determining what our  
25 appropriate pricing needs to be. The comments about

1 durability in manufactured housing has improved; the  
2 insurance that we write, though, is for mobile home insurance  
3 regardless of age. And -- but we do look at different  
4 performance by age. And that is a factor in our loss trends  
5 analysis.

6 MR. YOUNG: And one last question from my  
7 perspective. Have you taken into consideration or are you  
8 taking into consideration the providing discounts for those  
9 of us that have our homes that have been hardened, if you  
10 will, and that under the state law that has provided monies  
11 for additional people to harden their homes so that they are  
12 now even safer from the hurricanes? I'm wondering if any of  
13 that, we can look forward to in the future.

14 MR. COK: And I sincerely appreciate that question.  
15 A week before last I was in Orlando, Florida for a meeting  
16 involving the public sector, the private sector, reinsurance  
17 sector, and most importantly, the focus was on hurricane risk  
18 mitigation. We think being part of the long-term solution to  
19 the insurance issues in the State of Florida means that we  
20 have to work with these different entities, and there's been  
21 some terrific things done specifically in the State of  
22 Florida about safer home construction, risk avoidance through  
23 that, that might save Florida homes specifically. It's an  
24 outstanding program. And we will be looking at how  
25 performance and these risk categories changes over time and

1 very much will be considering how that can be a solution to  
2 some of the insurance issues that we face. They're very  
3 important considerations. And I will tell you that the  
4 public and private sectors in the -- and the support of both  
5 see that as a very critical solution long term to the issues  
6 that we all face together. Yes, we're looking at  
7 performance, lots of performance, lots and lots of data about  
8 the performance in our -- we will absolutely change our  
9 pricing as the performance is substantiated through this data  
10 that we analyze, absolutely.

11 MS. MILLER: Mr. Young, are you finished with your  
12 questions?

13 MR. YOUNG: Yes, ma'am. Thank you.

14 MS. MILLER: The next is Pat Diller? And I  
15 apologize in advance if I mispronounce your name.

16 MR. DILLON: You did. Thank you. My name is Pat  
17 Dillon. I'm president HOA of Lakeland Estates here in  
18 Florida in Lakeland. I first of all want to thank Ken and  
19 Steve for asking all those embarrassing questions that you  
20 guys stumbled on; it's good to know that there are some good  
21 bean counters around, that they're not all bad. Some of you  
22 guys, there's an old adage that figures don't lie, but liars  
23 figure, and I think you guys sometimes fit the bill for that.  
24 But these percentages kind of get me, so I'm -- I have  
25 Foremost insurance, in fact, I've got it on two homes. I've

1 got it on my home up north, I've got it on my home down here.  
2 That doesn't really mean anything because I don't get any  
3 consideration for that. They send me flyers once in a while  
4 telling me if I insure my car with them, they'll give some  
5 insurance consideration for that, but they don't because I  
6 own two mobile homes and you've got to have a regular home to  
7 get the car rebate. So that doesn't do any good if you do  
8 have a car and insured with Foremost because they won't give  
9 you any other consideration if you own a mobile home. Now,  
10 an old adage that all these percentages going, that you have  
11 one foot on hot coals and one in a bucket of ice water, that  
12 on the average you're going to be all right. I want to thank  
13 you guys, the commission here, for the opportunity to express  
14 ourselves to the -- to you people and to Foremost. I wish I  
15 had that same opportunity for the price of gas, but we don't  
16 have that opportunity. I really think that we're getting  
17 ripped off, I don't think you ought to allow these increases.  
18 Thank you.

19 MS. MILLER: Thank you. William Yaubits?

20 MR. YAUBITS: Yes. I'm currently a policy holder  
21 and have been for 15 years. I think it's kind of funny  
22 you're asking for an increase; my 2007 bill was \$799 and my  
23 this year's bill is 1,086. That's a 30 percent increase when  
24 I went to school, don't need a calculator to figure that one  
25 out. So why would mine go up; I've got perfect credit, got a

1 mobile home that's fairly new, built by the strictest  
2 standards, an excellent credit rating, and no claims. So why  
3 would mine go up 30 percent in one year and you're asking now  
4 for an increase? I've got the bill right here.

5 MR. COK: And we can specifically follow up with  
6 unit changes that went into your specific policy. The  
7 numbers that we are talking about are averages, that also  
8 means that there are ranges on either side of that. One  
9 thing you did mention is excellent credit. Credit is more of  
10 a tool utilized for loss prediction in the insurance  
11 industry, we do not use credit in manufacturing housing, we  
12 do not use that in the State of Florida for manufacturing  
13 housing. The difficulty in answering your specific question  
14 is, there's lots of specific situations, and if you have a  
15 copy or an e-mail, we'll look into specifically the timing  
16 and changes and all the different filings that had somewhat  
17 of an affect, the effective dates, the original filings  
18 that -- the most recent filings which were presented in 2006  
19 for adoption in March of 2007. There was a presumed factor  
20 finding that came in as of June 1 effective dates. And here  
21 we are now, as well, talking about true-up filings, so  
22 there's a lot of timing that's going on here, as well, but  
23 we'd be happy to look into your individual situation.

24 MR. YAUBITS: As a follow-up, I'd actually like to  
25 know what to do; I have written several letters, got no



1 response, made several phone calls, have not spoken to  
2 anybody that could explain it. So what do I need to do?

3 MR. MULDER: After the meeting, just -- I'll stop  
4 by, give me the information, e-mail address, I'll at least go  
5 in, take a look at what it is. I do have a question, that's:  
6 What is your policy effective date?

7 MR. YAUBITS: I think it's March, 2007/March 2008.

8 MR. MULDER: All right. One of the things that we  
9 have to recognize here, and I think it's one of the things  
10 that got lost in all this, is that there are two parts to  
11 this whole thing. One of the things is that we have filed  
12 for a decrease is the first part of this and now we're filing  
13 for rate increase. Overall -- so one of the things that we  
14 have to recognize is that the first part of this process we  
15 went through and we lowered our rates. In many cases, you  
16 know, we have rate increases prior to that, obviously, but we  
17 lowered our rates, and then now we're kind of almost just  
18 trying to do the same rate back, trying to get back to where  
19 we were. And so some of the times when you look at it, it  
20 gets kind of convoluted, it's difficult to kind of sort  
21 through. But in your situation, you give me your policy  
22 number, and when I get back, I'll take a look at it.

23 MS. MILLER: It might be useful at that point to  
24 explain -- the reason that the rates had to be lowered last  
25 year was that the State of Florida expanded the cat fund

1 which offered companies the opportunity to buy cat fund  
2 coverage for less money than they would have to pay for  
3 private reinsures. The legislature expected that to allow  
4 companies to reduce their rates, and so last year companies  
5 including these filed for rate decreases. The question is:  
6 Why, then, are you trying to get back to what you had before,  
7 doesn't that 12 million dollars do you any good for this  
8 company in the cat fund? And that's one of the issues that  
9 the legislature's been looking at, why didn't that enable you  
10 to lower your rate and keep them lower. It may help to go  
11 ahead and explain.

12 MR. COK: The presumed factor filings were just  
13 that, they were presumed, of course, and we adopted and  
14 applied those, as well. We then through the true-up filing  
15 are going back to our actual data. Part of your question,  
16 Ms. Miller, was addressed -- this is Mike Cok -- addressing  
17 the -- our -- did we get benefit from that. Well, we fully  
18 incorporated the expected coverage that the Florida hurricane  
19 cat fund did provide. One thing that we did not do, if I can  
20 make this part clear, is, we did not use this as an  
21 opportunity to go buy more reinsurance. We have seen some of  
22 that happen or attempt to happen. Our reinsurance level,  
23 excess catastrophe treaty that we maintained is the similar  
24 treaty that we've been maintaining all the way through. So  
25 again, there's lots of variations based on the company,

1 there's lots of variation based on indications, and it was  
2 our actual data and consistent application of that data  
3 that's used in the true-up filing.

4 MS. MILLER: Okay. Thank you. Continuing with  
5 speakers. Alexander Lei?

6 MR. LEI: Thank you. I'm a policy holder, also.  
7 I need to clarify a little bit what Mr. Young said. The  
8 answer to his question about are you going to take into  
9 consideration hardening of homes that people do proactively  
10 and voluntarily, you give an answer of, we look at long-term  
11 performance. When we voluntarily harden our homes, we're  
12 already looking at information that you people say works, we  
13 look at information that certified engineers say works, and  
14 we do it, we put out money, and yet you say, we need  
15 performance data. Well, is this certification by engineers  
16 not valid? I have over two dozen homes in my community that  
17 due to my urging and knowledge that we passed in the  
18 Federation of Manufactured Homeowners to harden their  
19 tie-downs to 1994 standards, over two dozen people did that.  
20 And I said to them, you're probably going to get a discount  
21 in your insurance. And when I did that, I put out \$1,200.  
22 You, Foremost, said, I'm sorry, thank you, but you don't get  
23 a discount. And yet our state insurance commissioner says,  
24 that was encouraged because they're working -- they're hoping  
25 that you, the insurance industry, would respond by

1 encouraging this proactive activity. Thank you.

2 THE AUDIENCE: What's your answer?

3 MR. COK: Those are very appropriate comments,  
4 those are very appropriate questions. We will continue to  
5 analyze that, and I'm not trying to dodge the question. But  
6 the realities are that we do have to look at actual data. We  
7 will continue to study that. The aspect of discounts is a  
8 function of -- at the end of the day what the total rate  
9 needs to be. And that is incorporating all of our  
10 performance data that we do have. I do encourage what you've  
11 done, I applaud it. That will bear fruit, and we will work  
12 to try to determine how to take advantage of that in discount  
13 opportunities. The actual performance is important to our  
14 determine our approach to determine indications. So we do  
15 take a look and will continue to take a look at that.

16 MS. MILLER: Ruth Muller?

17 MS. MULLER: Yes. I was former president of Lake  
18 Juliana Landings Homeowners Association for six years. And  
19 this question that Alex just brought up was a question after  
20 he promoted this throughout the park and encouragement  
21 through FMO, our manufactured homes association. He got  
22 bad-mouthed because these people didn't get that refund that  
23 he suggested that perhaps the insurance company would do, the  
24 discount, that's one question. My other question is -- well,  
25 the question there is: Where is the -- where is the

1 discount? My other question is: Do you think other  
2 companies dropping out of the insurance industry in Florida  
3 after the hurricanes, you say you insured more manufactured  
4 homes, therefore, you receive more premium money. And you  
5 also got more surplus as it has not been used in the last  
6 four years for hurricane prevention. You say that in three  
7 different occurrences of non-hurricane problems, you paid out  
8 monies. I'd be interested in knowing what those three  
9 occurrences were. Also, you say that there's three of your  
10 companies that they're not open for new business, but AARP is  
11 one that you said will and you quoted that it would be the  
12 Foremost Insurance and Casualty -- Property & Casualty. Most  
13 of us are insured through Foremost Company and if you're not  
14 insuring through AARP, they -- right now it's through the  
15 casualty part, I believe, for AARP, it's the combination.

16 MR. MULDER: I'm writing down questions, and I  
17 apologize for that. Well, let's go backwards, and for the  
18 most recent we are writing -- we're no long writing new  
19 business in our Foremost Property & Casualty Insurance  
20 Company. Traditionally that's where we would have written  
21 the AARP member, we are now writing the AARP member through  
22 Foremost Insurance Company. So I'm trying to consolidate all  
23 this into one company and one presence in the state. So  
24 that's why you're seeing Foremost Insurance Company, but the  
25 AARP member will -- frankly, AARP members as far as a policy

1 we will write through the Foremost Insurance Company. This  
2 whole issue of discounts I feel kind of that same situation.  
3 You know, it's an assumption that was made, if I did this,  
4 then the insurance company would do that, which we had been  
5 contacted previous and we had discussed the situation. And I  
6 don't know how -- you keep talking about, well, we need to  
7 take a look at. Well, in this state most of this business is  
8 sitting in parks. And reality is, is this a community  
9 thing -- I applaud you for that. But what happens is, 12  
10 percent of the people improve their tie-downs, that means in  
11 the park, 88 percentage of the people did not. And when  
12 it's -- when an event occurs, yeah, your home might be  
13 sedentary, but the damage caused by the debris field is going  
14 to be tremendous. So the loss costs that are saved  
15 has -- we have to think in terms of getting people to the 88  
16 percent solution versus the 12 percent solution. So we just  
17 have to understand that there's more things than simply the  
18 home itself, it's all the homes, the surrounding terrain, and  
19 the surrounding homes around that. So there's a lot more  
20 considerations than simply heightened improvement, I've  
21 improved my tie-downs. So that's why Mike keeps saying, we  
22 need some time to look at this, we need to find out.  
23 Unfortunately, we need an event to see; nobody wants to have  
24 an event here to see what really happens. And that's  
25 what when Mike keeps talking about, we need to see that,

1 that's why we need to see how strong this would be.

2 MR. COK: This is Mike Cok. The other aspect of  
3 your question, category in my mind had to deal with surplus,  
4 and the build-up of surplus in Florida. You know, the  
5 realities are that we have not built up surplus in Florida;  
6 in fact, we've lost a tremendous amount of surplus because --  
7 so surplus has gone down, has gone down dramatically in the  
8 years 2004 and 2005 and that's why we didn't go back all the  
9 way to post Andrew where there was some profitability to try  
10 and show the picture. But it would be very easy to show you  
11 just the last three or four years, and that would be a  
12 dramatically negative picture. But it is our intention to  
13 continue to provide a solution, be part of the solution.  
14 But surplus has taken a hit as a result of what's happening.

15 MS. MILLER: Next speaker is Carol Harris.

16 MS. HARRIS: I live in Hickory Hills Manor Mobile  
17 Home Park, and I've been a full-time resident for 12 years.  
18 I thank being cancelled by my four other companies, and I  
19 actually have something good to say about Foremost. I'm glad  
20 all you guys are sitting down. Anyway, I've only been a  
21 policy holder with Foremost Property & Casualty for one year  
22 because like I said I was cancelled; I paid my premium on  
23 time, I never had a claim, but they kept dropping out, so I  
24 got cancelled. So anyway, I was really happy to find out and  
25 I wish I had found out in 1996 that you had a renewal policy

1 for guaranteed renewal. I wish I had known that. But now,  
2 is it my understanding that that has been dropped, Foremost  
3 is not doing that or they do it? I had other questions  
4 originally, but they've all been answered, so this is a new  
5 one. Thank you.

6 MR. MULDER: We do not have a lifetime continuation  
7 agreement in our Foremost Insurance Company contract. Do you  
8 have Foremost Property & Casualty?

9 MS. HARRIS: Correct.

10 MR. MULDER: Well, you have a lifetime  
11 continuation, as long as you keep paying.

12 MS. HARRIS: As long as I keep paying, send me the  
13 bill.

14 MS. MILLER: Next, Mallon Durr? Again, I apologize  
15 if I mispronounce the name.

16 MR. DURR: That's all right. Everybody does it.  
17 Okay. And can you hear back there now? Thank you. First, I  
18 might say that I once had your insurance in Indiana for 28  
19 years, fine, you know. And then I come down to Florida, and  
20 I'm going to need new insurance down here for a new home down  
21 here. And so I happened to see an ad in AARP, I think it  
22 was, magazine for -- now I can't say the company, Foremost.  
23 And so I dial the phone number, talked to some young lady,  
24 and she asked what park I was in, and I told her, so, that's  
25 great, that's one of our number one parks, blah, blah, blah.



1 And then as you know in Florida we have a few lakes,  
2 especially around Central Florida. I don't live on one of  
3 them, but we got all scads of them. And this lady asked me,  
4 are you near any water or do you have any water near you, or  
5 something like that. And I said, yes, we do, but I don't  
6 live on the water. And she said, well, if you live near the  
7 water, I can't insure you, forget it. So I went elsewhere  
8 and got an insurance policy, matter of fact, with the dealer  
9 herein Lakeland. And that went for a few years, and then  
10 that company decided they were no longer going to insure in  
11 the State of Florida, so they let me know. Thankfully they  
12 let me know about a month before the hurricane hit me. And  
13 so they paid for that and they didn't question it, no  
14 problem. But that was the end of that policy and that  
15 insurer. So then again I got to find another insurer. So I  
16 called the company here in Lakeland that -- they're not an  
17 insurance company, but they -- I don't know what the terms  
18 are, but they sell different policies, you know, for  
19 different companies. So -- and he was aware of my particular  
20 problem, so he called me and said he'll try to find us -- and  
21 it was hard to do then, but he'll try to find me another  
22 company. So in a couple of weeks he called me and said, I  
23 got somebody for you, Foremost Insurance, how does that sound  
24 to you; I said, it sounds great to me. The only thing was,  
25 that cost me a little bit of a premium, you probably know

1 why, I'm not certain why. AARP, I know that their's was  
2 cheaper; why, I don't know. But I throw that out for what  
3 it's worth, and thank you. We don't get discounts. And  
4 that -- by the way, that represented locally here. I don't  
5 know what you're giving them as discount, something, I'm  
6 sure. But considering what I just told you about what he  
7 went out -- I felt out of his way to get me new insurance and  
8 get in a hurry, it's worth a little something to me. Thank  
9 you.

10 MS. MILLER: Thank you. Jeremy Hart?

11 MR. HART: Hello. I live in Woodland Lakes Park.  
12 I'm only a resident for approximately a year-and-a-half, and  
13 a snowbird to boot. And in any event, I think the commission  
14 people here have done a great job. And I think you gentlemen  
15 have a lot of funny things to answer. Why do you have four  
16 companies; are you each a separate stock company, do you  
17 consolidate your earnings, do you consolidate your loss, how  
18 do we know who you are? Very strange. You know, Ford Motor  
19 Company has four cars, ten cars, but they're still Ford.  
20 There's something not quite right when an insurance company  
21 consolidates all the losses, charges all the premium, and  
22 then get an administrative fee. It's that simple. But yet  
23 you have odds for one, risk factor for another, and a special  
24 population who gets a break, AARP. Doesn't sound right,  
25 guys; in fact, it kind of stinks. Anyway, thank you.

1 MS. MILLER: Does the company want to respond to  
2 that?

3 MR. COK: Try it as best I can given the complexity  
4 to explain the four companies that we write owner-occupied  
5 mobile home insurance in the State of Florida. A lot of that  
6 is a lot of history. Historically going back decades, 20 and  
7 30 years ago, different companies structures were set up to  
8 handle different targeted types of risks, capital allocation  
9 funds. Quite honestly, a move to have Foremost Insurance  
10 Company as the place where in selected territories to be open  
11 for new business is just that, to simplify things. So a lot  
12 of that legacy and history is still in place, so we have to  
13 maintain those programs, as well. But that is part and  
14 parcel why Foremost Insurance Company is the company, the one  
15 company now that we do use for maintaining new business in  
16 our exposure levels in the state. So there's lots of  
17 history, it's well before my time in the company, as well.  
18 There is, though, a consolidated role in that we do look at  
19 all of the capital is there; these insurance companies work  
20 together so that they protect each other with supporting each  
21 other when the time comes, the claims reps are trained to  
22 handle it when the time comes, but some of that simplicity is  
23 what we're after, as well, and some of that legacy from a  
24 long time ago is not necessary in today's approach.

25 MS. MILLER: Wilbur Baker?

1           MR. BAKER: I have only one question right now is:  
2 I'm a policy holder of yours, and my premium went up \$200  
3 also like the gentleman back here in the back. Now, you  
4 asked this gentleman to bring you up his policy. He's  
5 fortunate enough to have it with him. What about us people  
6 that got that raised premium, can we go to our agent, can you  
7 supply them something that would help us?

8           MR. COK: Yes. If you have an agent and you work  
9 with an agent, they perform a very vital service for you,  
10 they provide advice and counseling, they can provide you  
11 facts of the matter. We work with all of our appointed  
12 agents in the State of Florida. They contact us daily,  
13 regularly, and we've provided answers to them, and I would  
14 encourage you, in fact, to do that, absolutely contact your  
15 agent.

16           MR. BAKER: I have spoken to them already, and they  
17 say there's nothing they can do.

18           MR. COK: To specifically write a piece of business  
19 with Foremost --

20           MR. BAKER: The reasoning why it went up \$200.

21           MR. COK: Is that not a -- you said you were not a  
22 Foremost policy holder?

23           MR. BAKER: I am.

24           MR. COK: You are a Foremost policy holder. Again,  
25 I think if we can just get your name and we can try to do

1 some follow-up with you.

2 MS. MILLER: I think one of the explanations that  
3 you're probably going to hear from your agent is that there  
4 was a rate increase previously that has cycled through and  
5 you have been renewed now in that rate increase, but your  
6 renewal was probably before June the 1st of 2007, was it?

7 MR. BAKER: March 15th.

8 MS. MILLER: March 15th. So it will be, you know,  
9 June -- the policy that starts renewing in June got the  
10 decrease that went into effect last year, so some policy  
11 holders have not seen that decrease yet. But you're March  
12 15th of '08?

13 MR. BAKER: Yes.

14 MS. MILLER: So you should have --

15 MR. BAKER: I've already paid the premium.

16 MS. MILLER: But that decrease should be reflected  
17 in your policy, so you should contact your agent.

18 MR. BAKER: So I should get a rebate?

19 MS. MILLER: I don't know what your specific  
20 situation was, but timing does create these issues. But I  
21 don't know why you wouldn't have gotten the decrease that  
22 would be implemented in June of 2007. You should have gotten  
23 that for March of 2008.

24 MR. BAKER: It should have went down instead of up.

25 MS. MILLER: Should have, yes, sir. So if there's

1 nothing else that changes, and that's other issue. So I  
2 think that what probably you can do is, one, go to your  
3 agent, and the other is, if you want to give your contact  
4 information to the consumer services rep in the back of room,  
5 they will make sure that the company responds to you with  
6 that information.

7 MR. MULDER: Just a quick question. Is that a  
8 Foremost Insurance Company policy or Foremost Property &  
9 Casualty Insurance Company policy?

10 MR. BAKER: Foremost.

11 MR. MULDER: Property & Casualty or Foremost  
12 Insurance --

13 MR. BAKER: Foremost Insurance -- I'm not positive  
14 it is. I don't know what all of it is.

15 MR. MULDER: Okay.

16 MR. BAKER: I know it's just Foremost.

17 MS. MILLER: Leon Vickers?

18 MR. VICKERS: Ms. Miller, Johnson, Mr. Alexander,  
19 my name is Leon Vickers, I am a Foremost policy holder. I'm  
20 also the president of Skyview Neighborhood and Associates  
21 Parks. We have seven mobile home parks, we have numerous  
22 homes, manufactured homes put on individual lots. We have  
23 approximately 5,000 citizens in our area. Mr. Cok, I have a  
24 question for you. How many of you gentlemen reside in  
25 Florida?

1 MR. COK: I reside in Michigan. It's a lot colder  
2 in Michigan right now.

3 MR. VICKERS: Yes. How about the other gentlemen?  
4 Do any of you reside in Florida?

5 MR. COK: No.

6 MR. VICKERS: The reason for my question is, you  
7 said you did corporate diligence. Corporate diligence means  
8 a little different, you really check out what you're doing,  
9 you're sure of what you're doing, you're sure of your  
10 business. We'll look at -- you started out by saying mobile  
11 homes. Back in the 30's and right after the Second World  
12 War, they were trailers on wheels. Early 50's, the wheels  
13 disappeared, they were tie-down. Then they became  
14 manufactured homes. They are manufactured homes. They are  
15 not mobile homes. They don't travel, they're stationary.  
16 And for some reason the insurance company says, they're not  
17 the same as a regular stick-built home on site. You're  
18 right, they are not. They are much better. If you have gone  
19 to the manufacturers and watch the way these homes are  
20 manufactured, there are codes, different codes, and they have  
21 government inspectors, which you don't have on individual  
22 sites; so therefore, you have a better home. Why is it that  
23 the insurance companies will not say that the home is better  
24 if it's put on a foundation. They say it's still a  
25 manufactured home. It doesn't matter if you put it on a

1 foundation, it's a lot better. I don't understand that.

2           The other problem is, we have 357,000 manufactured  
3 homes in this state. Your policies and your prices go up and  
4 down like the one-armed bandit. Very important thing is,  
5 hurricanes. You say the hurricanes create additional  
6 problems for us here in Polk County. We have 550,000  
7 residents in this county. And many of them like the whole  
8 State of Florida started by the individual came after the  
9 Second World War, they came here to come here for the winter  
10 months. Now we have snowbirds and full-time residents that  
11 have retired. And to have 357,000, that's a lot of people,  
12 multiplied by 2, by 3.5 it's really a lot of people. The  
13 important thing is that here in Polk County, if a hurricane  
14 hits either coast, east or west coast at 150 miles an hour,  
15 by the time it reaches here it's approximately 60 miles an  
16 hour. You must know that if you've done your due diligence,  
17 you know that. So why are the rates jumping from 23.9 to  
18 58.9 percent? That's irresponsible on your side. I realize  
19 you're in business to make money, but I also realize that  
20 numbers are numbers, and you can make and say anything from  
21 216 percent, or we don't mean that, to minus 304 percent, you  
22 certainly don't mean that.

23           Now, the average of manufactured homes go up to  
24 200,000 -- matter of fact, I just visited one last  
25 weekend; it had three bedrooms, 3.5 bathrooms, it was three



1 wide, 4,800 feet. That's a very large home. That is a home,  
2 gentleman. It's not a mobile home. Change your philosophy.  
3 There are mobile homes everywhere, they have tie-downs, the  
4 tie-downs are better than four posts in the average house or  
5 six cement blocks but nothing tying it down, they're not  
6 required to be tied down, but manufactured homes are. The  
7 other problem is, of course, the number of insurance  
8 companies in this state have dwindled down to where we're  
9 being held hostage by the insurance companies, we have no  
10 say. Automobiles, if you have one, two, or three  
11 automobiles, you get a discount. That's one of your  
12 questions, what do you mean, discount. Some people have  
13 homes up north, they have homes here. Should they get a  
14 discount, yes, why shouldn't they. I'm sure that all you  
15 gentleman at home are pleased with yourselves. You say that  
16 in '06 you had \$359 loss per policy. Is that over and above  
17 the insurance policy that you charged, or was that part of  
18 it?

19 MR. COK: Do you mean does that take into  
20 account --

21 MR. VICKERS: The insurance policy, the premium  
22 paid.

23 MR. COK: Net losses in those years includes the  
24 revenue from the premium.

25 MR. VICKERS: Yet in '92 it was 2.4 million, in '93

1 it was 5.5 million, in '95 it was 600,000, in '98 it was  
2 400,000 but you had increases all the way across the board up  
3 to, what, 72.9 percent. Something doesn't add up here,  
4 gentleman, it just doesn't add up.

5 MR. COK: There are a lot of numbers in our filing.  
6 Some of the numbers you just rattled off --

7 MR. VICKERS: I just got them here today. I  
8 happened to watch the television news -- that's something  
9 else you have to do. If you're going to do something like  
10 this, advertize it, let us know you're going to do something  
11 so at least we can prepare, find out. I've just been taking  
12 notes haphazardly trying to figure out, gee, did I miss this  
13 one, did I catch that one. The most important thing is your  
14 terminology. Get outside and say they're manufactured homes.  
15 They're a lot better than any stick-built home. If any of  
16 you gentleman have a stick house, you thought your bedroom  
17 was 10 x 10, you find it's 9.8 x 9.6, that happens. Not in a  
18 manufactured home, it doesn't happen.

19 MR. COK: To the comment of terminology, I  
20 appreciate the comment. By no means when we use the term  
21 "mobile home" are we at all thinking disparagingly about  
22 that. Foremost was the first to insure this type of risk.  
23 The reason Foremost existed in 1952 is because some companies  
24 that you're referring to would not, they looked at this as a  
25 special risk, these trailers to them were unacceptable.

1 That's why we started, that's why we're here today, it's why  
2 we're still here talking to you, because we want to be part  
3 of the solution. We have incurred losses and you have  
4 incurred financial hardship. To the terminology of it, I  
5 think you make an important point about the term of  
6 manufactured homes is a more appropriate term. Quite  
7 honestly, our reference, we use both of those terms  
8 synonymously when we do our own market research, still a vast  
9 majority of our customers call them mobile so we talk to them  
10 in terms they're familiar with. But I want to acknowledge  
11 that I, like you, am very proud of what we insure and very  
12 proud to do it. And I like the progression and terminology  
13 towards manufactured home, absolutely.

14 MR. VICKERS: I have another question for you: Age  
15 discrimination -- wait, I mean manufactured homes. Why do  
16 you have that? Why do you have age discrimination; was it  
17 built before '87, was it built prior to '92, oh, we're not  
18 going to do it anymore if it's six years old. Why is that?

19 MR. MULDER: Yeah. What we have basically, sir, is  
20 that if the home is a 1985 model year older, that we require  
21 it to be having the current tie-down standards. So we're not  
22 saying we won't write it, we're just saying that from an  
23 underwriting standpoint, a home that old needs to be brought  
24 up to current tie-down standards.

25 MR. VICKERS: But many of them do; matter of fact,

1 they -- half the parks here in Florida had assistance by  
2 federal government known as state to add the tie-downs. And  
3 apparently they're not adhered to, you're not concerned about  
4 that. You don't acknowledge.

5 MR. MULDER: Well, no. We're saying that as long  
6 as someone can come and tell us if they have been upgraded --  
7 tie-downs are upgraded and that it's acceptable risk to us.  
8 It is -- we do not discriminate based on the age of the home  
9 other than -- discrimination is such a poor word.

10 MR. VICKERS: That's what it is.

11 MR. MULDER: So -- but what we're trying to do is  
12 say that a home that has been cited for that old we just want  
13 to make sure that it meets current tie-down standards, that's  
14 our underwriting department.

15 MR. VICKERS: Yet someone asked a question, 12  
16 percent of the area had changed it -- but you said what  
17 happened to the other 88 percent, did you ask?

18 MR. MULDER: That was an example. And I got the  
19 example from the numbers that -- I guess I was incorrect. I  
20 don't know from the other gentleman that it was a 12, you  
21 know, a portion of his park had the tie-downs put in. And  
22 I'm saying from an underwriting standpoint that we would --  
23 if they were asking for insurance if it was in an area that  
24 we were writing new business, then we would write that  
25 particular policy if it met the current tie-downs.

1 MR. VICKERS: Would you notify them of that  
2 position or would you just say, well, I'm sorry, we don't  
3 take policies in your area?

4 MR. MULDER: If a customer called us, under the  
5 underwriting screen they ask the question. And if the  
6 customer says, yes, then they ask for verification. And we  
7 will sent out -- there's a letter that goes out to the  
8 customer.

9 MR. VICKERS: Do you ensure regular stick homes?

10 MR. MULDER: In Florida, no.

11 MR. VICKERS: Elsewhere?

12 MR. MULDER: We have other programs we call special  
13 programs for stick-built homes.

14 MR. VICKERS: Are the stick-built homes, are you  
15 concerned about the date they were manufactured?

16 MR. MULDER: I'm not very familiar with that  
17 business.

18 MR. VICKERS: I have a reason for the question,  
19 obviously.

20 MR. COK: We write in states other than Florida. A  
21 much smaller amount, but we write what we call specialty  
22 dwelling product. And that's again a product not designed to  
23 cover the traditional site-built home but a home that has  
24 different usages like a landlord property or that type of  
25 thing. Do we consider the quality of the home, absolutely.

1 Every one of those homes written on the site-built program  
2 are individually inspected before we rule on the policy of  
3 insurance.

4 MR. VICKERS: Well, I think if you went throughout  
5 the State of Florida you will find that many of the homes  
6 that are maybe just ten years old or eight years old have  
7 been rebuilt. And so there's '88's and '75's that I've seen  
8 that look as great as any house on the market. So you really  
9 have to review your position, gentlemen. Thank you.

10 MS. MILLER: Thank you. Next is Gerald -- appears  
11 to be Yurn?

12 MR. YURN: Welcome, gentlemen. I live in a  
13 community of 190 homes south of here about 30 miles. And one  
14 of our neighbors was telling us today that she has a home  
15 that is -- I believe it's probably somewhere around '95, '96,  
16 somewhere in there. It's a manufactured home, it has  
17 tie-downs, she's paid a premium, she's been a good girl, the  
18 whole nine yards. And now Foremost says they're not going to  
19 renew her. And you're saying you do renew. I guess I would  
20 like to have an explanation why she would be picked out as  
21 not being able to be renewed. If you could answer that as  
22 one of my parts of the question.

23 MR. COK: We -- it's another one of those very  
24 specific situations. We have to look at her individual case.  
25 The general position that we are in here is, we are renewing

1 our customers. It's important that our customers pay their  
2 premiums, it's important that they pay them on time. But we  
3 have not taken the approach that some other companies have,  
4 in particular as it relates to manufactured housing or some  
5 of the other property products here that we have continued to  
6 renew our customers. And so we'd have to look at her  
7 individual situation for her specific facts.

8 MR. YURN: I guess, who would I have her contact to  
9 straighten this out? You give me an e-mail address or --

10 MR. MULDER: I can give you an e-mail address for  
11 consumer advocates, gather the same information -- it's your  
12 choice. Give me your information, I'll give you my e-mail  
13 address, and you give me the specifics, and I can follow up.  
14 And the policy would be to go through a consumer advocate, do  
15 it the same, either way.

16 MR. YURN: I guess the other thing -- comment that  
17 I'd like to say, that if you operated for 12 years or  
18 whatever at a loss, I commend you for being able to pull it  
19 off because it -- if I run a business for ten years at a  
20 loss, I think I'd probably be doing something different. I  
21 think you done well to come though it. Thank you.

22 MS. MILLER: Ms. Ardell McKenzie?

23 MS. MCKENZIE: Hello. My name is Ardell McKenzie.  
24 I live in Woodland Lakes in Lake Alfred. I am the FMO  
25 representative from my park. I am also the prior section

1 director. I'm on the board for the FMO in Florida, and I'm  
2 very proud to live in a manufactured home. They're wonderful  
3 homes. And the first thing, I'll kind of change things  
4 around. I listened to all these questions. Is this -- this  
5 past Monday morning, I was over in Largo at a joint committee  
6 of FMO and FMHA, those are the manufactured homeowners, park  
7 owners. And about ten of ten we were talking about other  
8 issues, and one of the gentlemen looks at his watch and he  
9 says, I've got another issue when we finish this one, and he  
10 tells us all about this meeting. That's totally  
11 inappropriate. I had two days, and many of us had two days  
12 to get a hold of people in our parks to get notified. We  
13 deserve more days than this. A number of years ago -- and I  
14 believe some of the people sitting back there were part of  
15 the State Farm Insurance, we were talking about that -- we  
16 went over to Largo, we had a whole, whole packed room of  
17 people. We had time, and we need to be given time to say our  
18 due. We are citizens of this country, and I would hope the  
19 next time this kind of conversation comes up, we are given  
20 time, it's written up in the paper, and it's gotten out. And  
21 I -- we deserve that.

22           The next thing I want to bring up is about  
23 Foremost. My gosh, I wanted Foremost insurance; I have  
24 Citizens. After the hurricanes, my insurance policy was  
25 dropped; they said, get Foremost, get Foremost, I tried,



1 could not get Foremost. So I got Citizens. And as a  
2 representative, an FMO representative, I was told by a number  
3 of people, those above me, too, tell people, don't drop that  
4 Foremost, don't drop that Foremost. I told him, what, two  
5 months ago, don't drop that Foremost. Right then look at me  
6 and him. And anyways, you know, it was a great insurance.  
7 And now you're putting it to us. You're putting it to people  
8 who are retired, who are on fixed incomes. I understand you  
9 gentleman aren't, but some day you will be. And even if you  
10 have beautiful, big homes like I did up in Ohio, I don't now  
11 and I don't have those funds, though I get a good retirement  
12 from my teacher's salary. I still am on fixed incomes.

13           And we understand -- we're very intelligent people  
14 sitting in this room -- that things go up, okay. We accept  
15 it to a point. But you're going far and far beyond the point  
16 putting it to these parents and grandparents and great  
17 grandparents that have worked many, many years and deserve to  
18 be heard, one, and deserve some intelligence for what you're  
19 putting it to and the amount of money you're doing -- asking  
20 for, the increase. It's just totally unacceptable. When I  
21 got this information out, we went around, I e-mailed people  
22 in my own community, and I told some people that -- in my  
23 park about this. And one man said -- just looked at the  
24 letter that I handed to him and he said -- he just dropped  
25 the letter on the ground. He said, Ardell, I cannot have

1 another big increase, I will have to drop Foremost, I will --  
2 and I had my, you know, I thought this was the best  
3 insurance, we were told that, we were told that, and I can't  
4 afford this kind of thing, I will go with no insurance. This  
5 is a retired couple, well into their '80's, it's going to go  
6 with no insurance, isn't going to be able to go back home  
7 because there is no back home. So if that hurricane comes  
8 around -- and how do we ever know about that. If that  
9 hurricane comes around, they're done.

10 Now, I know that insurance companies, there's other  
11 businesses don't look at people, they're looking at things  
12 and money. But we should be looked at as people. We are  
13 important, our manufactured homes are beautiful, if you  
14 haven't gone through one, take a look at it. As the  
15 gentleman said, it's a great home. And I thank you very much  
16 for your time, but I really wish you would go back and talk  
17 about us. We would have been five times this in number,  
18 maybe more than that. How many of you were there at the  
19 State Farm? I know there were some of us there, you know, a  
20 number of years ago. Thank you very much.

21 MS. MILLER: Thank you. Linda Broushka?

22 MS. BROUSHKA: Well, it's Linda Broukta, but that's  
23 all right, everyone makes a hash out of my name. I, too, am  
24 from Woodland Lakes and like Ardell, I was the FMO  
25 representative back in formation years of our park, back in

1 the '80's. I've lived in that park for over 25 years. I'm  
2 the third oldest longevity-wise in our park of 167 homes.  
3 And I'm quite proud and happy to still be there, and I love  
4 my park, and I love my home. And prior to that period of  
5 time, I had Foremost insurance on our family's RV back in the  
6 '70's when we were from Michigan. And I have an American  
7 Federation policy and I'm lucky to have had it and I feel  
8 blessed because the two benefits of being in the extra home  
9 back in the early '80's was the access to the American  
10 Federation Insurance Company's homeowner's and automobile  
11 policy and the ability to join the MacDill Federal Air Force  
12 Credit Union. So I did all of the above.

13 And one of the gentleman here said today that their  
14 average premium for American Federation is \$410. My premium  
15 currently is more than double that. And it hasn't been that  
16 low since 1994. And I'm just wondering because one of the  
17 gentlemen mentioned that they have groups for -- or American  
18 Federation is mostly over in the coast region where FMO was  
19 hit harder. So I'm in Central Florida. Am I paying a  
20 coastal risk rate on my policy where I'm here in Central  
21 Florida having had it for 25 years? And it was also  
22 mentioned by one of the gentlemen that the American  
23 Federation carries three to four percent of the book of their  
24 insurance in this state, and one of the benefits of American  
25 Federation -- and I was always so pleased to have that, and I

1 always swore I would never let it go because of a guaranteed  
2 lifetime renewability clause in that policy. And also, one  
3 of the gentleman mentioned that the American Federation  
4 policy now is kind of in a run-off mode. And I sure don't  
5 want to be run off from my lifetime renewability. And I do  
6 feel that this 72.9 percent increase that they're requesting  
7 is totally unreasonable and it's just an effort to run those  
8 of us who have that wonderful policy out so that they can  
9 close the book. Thank you.

10 MS. MILLER: Do you want to respond to that, trying  
11 to run people off?

12 MR. COK: There was a question in the middle, so  
13 maybe I'll pull that out. The living in the central part as  
14 opposed to coastal, no. These hurricane methodologies  
15 consider how your proximity to coast is, on the coastline the  
16 risk is much higher than it is in inland territories. As to  
17 the terminology "run off," that's a term that we use for  
18 books of business that don't have new business. It is not  
19 our intention to run off customers that have that provision.  
20 So, you know, that is a term that -- that doesn't reflect you  
21 as a customer and our intention to keep that provision of  
22 your contract in place. So the rate increase in that program  
23 is not an intention to run customers off, either. It's a  
24 reflection of the underlying indications for that book of  
25 business. So a couple of things I would pick out that

1 turned -- used in the question format. But that's our  
2 approach to those.

3 MS. BROUSHKA: But I believe I did hear one of you  
4 say that each sector or sectors in the state have different  
5 values of risk for hurricane, and I think Central Florida  
6 would be at less risk --

7 MR. COK: It is.

8 MS. BROUSHKA: -- than the coast --

9 MR. COK: It is.

10 MS. BROUSHKA: -- and if you base that charge on  
11 the risk involved overall for that company which I would say  
12 American Federation, then I would be kind of placed in that  
13 risk factor of being over Tampa -- Tampa Bay area which may  
14 be more risky than living here. That's what I wanted to  
15 state.

16 MR. COK: Okay. The approach to hurricane risk  
17 which is the coastal exposure is done through the hurricane  
18 methodology that looks at how far you're in the risk -- how  
19 much closer to the coast line, there's a lot more risk than  
20 those that would be inland like what we are here. So there  
21 is a variation in the risk assessment in our decisions there.  
22 So it's not lumped in with the coastal business, it looks at  
23 the actual territory that you're in.

24 MS. BROUSHKA: But it just seems to me that your  
25 old methodology for evaluating the amount of risk in these

1 different sectors is rather shaky.

2 MR. COK: Well, I sure won't try to convince you,  
3 but it's the way we've been using this methodology for a long  
4 time and it's proved to be as reliable of a tool that we  
5 have, so I appreciate your opinion, though.

6 MS. MILLER: We have two more speakers this  
7 evening. Judy Callerelli?

8 MS. CALLERELLI: At this point, I guess it's good  
9 evening. I did have a question with Ken. He was asking you  
10 about annual premium trends. I guess I don't understand  
11 that, 1.5 percent. I have been here -- this is starting my  
12 fourth year. My policy with Foremost started January 1st,  
13 again renewed. But this year it went up 25 percent, last  
14 year, 16, the year before, 16. The reason on this year's  
15 policy at the bottom of the premium said that I was -- a  
16 percentage of it went to Citizens to help bail them out of, I  
17 guess, some problem, and the second thing it said was,  
18 helping people that have no insurance at all. And that was  
19 the explanation of the increase. But now another 23.9  
20 percent may be possible. And I guess I don't understand  
21 annual premium trend of 1.5 percent.

22 MR. SLEZAK: The premium trend refers only to --

23 THE AUDIENCE: We can't hear you.

24 MR. SLEZAK: Sorry about that. The premium trend  
25 only refers to the portion of your premium increase that's

1 due to the increasing value of your home. And I think  
2 there's some confusion between that and the underlying rate  
3 increase that hopefully we could shed some light on. But  
4 that 1.5 percent premium trend, I believe -- do our policies  
5 in Florida have the -- yeah. Our policies in Florida have a  
6 built-in factor where, you know, your home value increases  
7 over time. And your policy adjusts to reflect that. And  
8 that's what the premium trend is measuring, not the other  
9 rate increases.

10 AUDIENCE MEMBER: You don't say the manufactured  
11 home increases, you say they decrease that, so you don't say  
12 that. They shouldn't go down.

13 MR. COK: It's a little technical, but let me try  
14 to help with this. The underlying settlement methodology  
15 even of a total loss is the agreed amount of insurance on the  
16 declaration page. There were a number of customers, and this  
17 is -- I don't have the exact statistic for the State of  
18 Florida, but on average, 40 to 50 percent of our customers  
19 also purchased optional replacement cost which provides  
20 additional coverage up to 120 percent of the amount of  
21 insurance. When replacement cost is purchased, that's more,  
22 you know, keeping current. So those types of policies  
23 receive an increase in the amount of insurance valuation  
24 because it's trying to keep up with the average increase.

25 AUDIENCE MEMBER: Are these policies available for

1 manufactured homes?

2 MR. COK: Yes. That's what I'm referring to.

3 MS. MILLER: Sherry Beline?

4 MS. BELINE: Once again, I'm Sherry Beline from  
5 Jack's Insurance Agency. And as an agent, I would like to  
6 say a couple things. First of all, all of the Foremost  
7 renewals are increasing by at least that \$200, so for that to  
8 be a surprise, it's not a surprise. When they call our  
9 agency like this gentleman here was saying and the gentleman  
10 behind us, we don't have any answers for them. When we call  
11 Foremost, the answer we get is, it's a rate increase. And so  
12 that's our answer to the customer. So as far as telling them  
13 to call the agent, it's a rate increase. And now they're all  
14 concerned about what are we going to do, how are we going to  
15 pay this, if there's another rate increase, I can tell you  
16 the customers aren't going to pay, that's for sure. And the  
17 second thing is, you're running new business in Florida,  
18 we've been representing your company product here for 30  
19 years, why don't we now? Is this only through AARP? And  
20 when we do refer customers to AARP, they tell us that --  
21 because we do like to refer people to your company, it's a  
22 wonderful company. But they tell us they have to be put on a  
23 waiting list and you're only accepting four policies a month  
24 or something. So I think it's false pretense to say you're  
25 writing new business like an open book.



1 MR. COK: We are writing business in Territory H,  
2 we do not write business on the coastlines because of our all  
3 exposure issues.

4 MS. BELINE: Central Florida?

5 MR. COK: Central Florida, that's correct. The  
6 provisions are a part of our endurance program with AARP and  
7 part of why it isn't more robustly open is the cold, hard  
8 reality for us of exposure management. When we look at how  
9 much can happen in the event of a large storm, we need to be  
10 sure that we're there to respond. And that's why certain  
11 parts of the state are restricted for new business and  
12 certain parts are open for new business. As to some of these  
13 rate increases, sometimes some of the rate you're paying are  
14 for assessments. We don't have choices in that, as well.  
15 Some of that language you're referring to -- and I point back  
16 to your question -- is assessments that we're told to pass  
17 through to you as part of that program. So --

18 MS. BELINE: When you say you're open to new  
19 business, that's four policies a month through AARP?

20 MR. COK: No, there's no four policies a month.  
21 I'm not sure what --

22 MS. BELINE: That's what the agents are saying of  
23 AARP, four policies per month.

24 MR. COK: We'll follow up on that. It's a  
25 territory-based approach to exposure management to make sure

1 we're there in the event of a bad storm.

2 MS. BELINE: Also, just to be -- since we're being  
3 so badly picked on, just so everyone knows, as far as the  
4 discount for hardening of the home, we write -- like I said,  
5 we've been in business for 30 years, I've personally been  
6 there for 13, and we have four companies that are now  
7 writing, most of them have dropped out. Four -- actually,  
8 let me say five. None of the five give discounts for  
9 hardening the home. And they are all singing the same song  
10 about if it was 90 percent of the park that they would  
11 consider it. So maybe next time you can find that  
12 information out first. And the second thing is that -- I  
13 just wanted to say that if you are writing new business, we  
14 would sure love to know, especially since we've been writing  
15 for you for 30 years since the very beginning. And AARP, I  
16 don't think they have been for 30 years, so we would sure  
17 love to know it. Thank you.

18 MR. COK: In relationship -- just for fact, the  
19 relationship with AARP, we were first and we've been the only  
20 endorsed manufactured housing insurer since 1989. And so  
21 it's been a long term relationship for us.

22 MS. BELINE: We've been around since 1979.

23 MR. COK: Right, I understand. I'm just providing  
24 a fact as to how long that relationship has been.

25 MS. MILLER: Does anyone else wish to be heard?

1 Okay. Well first of all, I want to thank everybody again for  
2 taking time out of their schedules to come here. I know that  
3 you have other things to do, and we appreciate your  
4 participation in this process. Your comments will certainly  
5 be taken into account and made a part of the record of this  
6 proceeding. I also want to thank the officers of Foremost  
7 for coming and for facing your policy holders and giving us  
8 answers; that is more than a lot of other companies are  
9 willing to do, and we thank you for coming, too.

10 Just to wrap up, the record of this proceeding will  
11 not be held open. If anybody wants to send e-mail comments,  
12 you can send them to [ratehearing@fldfs.com](mailto:ratehearing@fldfs.com) and put Foremost  
13 in the subject line. Thank you for your participation.  
14 This hearing is adjourned.

15 (The hearing adjourned at 4:50 p.m.)  
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CERTIFICATE OF REPORTER

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STATE OF FLORIDA )

COUNTY OF POLK )

I, Evelyn M. Adrean, RPR, FPR, certify that I was authorized to and did stenographically report the commission meeting, and that the foregoing pages are a true and complete record of my stenographic notes taken during said commission meeting.

I further certify that I am not a relative, employee, attorney, or counsel of any of the parties, nor am I a relative or employee of any of the parties' attorneys or counsel connected with the action, nor am I financially interested in the action.

Dated this 6th day of March, 2008.



Evelyn M. Adrean, RPR, FPR  
Notary Public  
State of Florida at Large  
My Commission Number: DD 360489  
Expires: October 5th, 2008