

FLORIDA HEALTH INSURANCE ADVISORY BOARD

Alexis Bakofsky, Chair Designee

Chief of Staff
Office of Insurance Regulation
200 East Gaines Street
Tallahassee, FL 32399
850-413-5000
Alexis.Bakofsky@floir.com
Office of Insurance Regulation

Stefan Grow

Chief of Staff
Florida Agency for Health Care Admin.
2727 Mahan Drive, Mailstop #2
Tallahassee, FL 32308
Phone: 850-412-3605
Stefan.Grow@ahca.myflorida.com
Agency for Health Care Administration

Louisa McQueeney

Communications Director
Florida Voices for Health
9653 El Clair Ranch Road
Boynton Beach, FL 33437
MOBILE: 561-302-0345
louisa@healthyfla.org
Term Ending: 12/31/2023
Individual Policyholder

Christina Lake

Executive Vice President
Datamaxx Group, Inc.
2001 Drayton Drive
Tallahassee, FL 32311
850-558-8102
Christina.lake@datamaxx.com
Term Ending: 12/31/2023
Employers or Employer Representatives

William "Bill" Herrle

Executive Director
NFIB
110 East Jefferson Street
Tallahassee, FL 32301
850-681-0416
MOBILE: 850-728-7356
Bill.Herrle@nfib.org
Term Ending: 12/31/2026
Employers or Employer Representatives

Eric Johnson, PhD, ASA

Chief Actuary & VP of Analytics
& Business Intelligence
AvMed Health Plans
4300 NW 89th Blvd.
Gainesville, FL 32606
800-346-0231
Eric.Johnson@AvMed.org
Term Ending: 12/31/2026
Carrier

Richard B. Weiss, CPA

President, Florida Market
Aetna
261 N University Drive
Plantation, FL 33324
954-858-3434
MOBILE: 954-554-1757
rbweiss@aetna.com
Term Ending: 12/31/2024
Carrier

John J. Matthews

Vice President of Legal, Regulatory and
Government Affairs
Oscar Health
4560 Grove Park Drive
Tallahassee, FL 32311
MOBILE: 850-443-6996
jmatthews@hioscar.com
Term Ending: 12/31/2026
Carrier

Seth M. Phelps

Assistant General Counsel
Blue Cross and Blue Shield of Florida, Inc.
4800 Deerwood Campus Parkway
DCC1-7th Floor
Jacksonville, FL 32246
904-905-8747
MOBILE: 904-422-3647
Seth.Phelps@bcbsfl.com
Term Ending: 12/31/2026
Carrier

Rick Wallace

President/CEO
FAMOS, LLC
d/b/a American Academy of Cosmetology
1330 Blanding Blvd, Suite 125
Orange Park, FL 32065
MOBILE: 850-879-2649
Rick@teamwallace.org
Term Ending: 12/31/2024
Employers or Employer Representatives

Robert Muszynski

Director of Finance and Administration
WMFE (NPR) Radio
11510 E. Colonial Drive
Orlando, FL 32817
MOBILE: 407-617-5261
rmuszynski@wmfe.org
Term Ending: 12/31/2024
Employers or Employer Representatives

Nathan Landsbaum

President and CEO, Florida
Sunshine Health
1700 N. University Drive
Plantation, FL 33322
MOBILE: 314-378-3207
nlandsbaum@centene.com
Term Ending: 12/31/2023
Carrier

Vacant

Agent

Vacant

Agent