



OFFICE OF INSURANCE REGULATION

FILED

MAR 30 2007

KEVIN M. McCARTY
COMMISSIONER

Dictated by DDM

IN THE MATTER OF:

CASE NO. : 89444-07

**AMERICO FINANCIAL LIFE & ANNUITY
INSURANCE COMPANY**

AMENDED ORDER

To: William T. Marden, President
Americo Financial Life & Annuity Insurance Company
Post Office Box 410288
Kansas City, Missouri 64141-0288

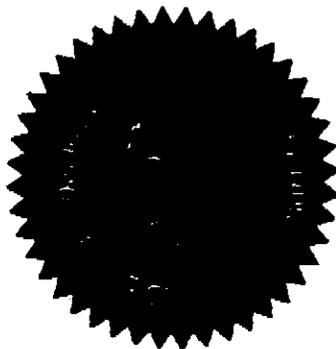
The OFFICE OF INSURANCE REGULATION, (hereinafter referred to as the "OFFICE") previously issued an Order on February 28, 2007 finding that AMERICO FINANCIAL LIFE & ANNUITY INSURANCE COMPANY (hereinafter referred to as "AMERICO FINANCIAL") had violated the provisions of Section 626.9541(1)(dd), Florida Statutes by refusing to issue life insurance coverage to one (1) individual based solely on that individual's future lawful travel plans. Upon further consideration and review of the documentation AMERICO FINANCIAL submitted to the OFFICE the below numbered paragraphs of the Order are amended to read as follows:

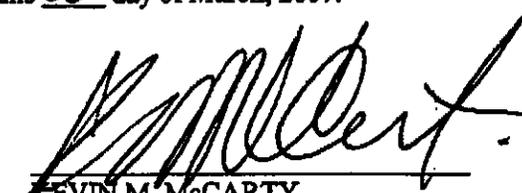
5. The OFFICE alleges, but AMERICO FINANCIAL denies, that AMERICO FINANCIAL has violated the provisions of Section .9541(1)(dd), Florida Statutes by refusing to issue life insurance coverage to one (1) individual based solely on that individual's future

lawful travel plans. To resolve and conclude this matter the OFFICE and AMERICO FINANCIAL agree to entry of this Amended Order and all terms therein.

8. IT IS THEREFORE ORDERED that AMERICO FINANCIAL, shall pay a penalty in the amount of \$3,000.00 and costs in the amount of \$1,000.00 on or before the 30th day after this Amended Order is entered.

DONE AND ORDERED this 30th day of March, 2007.





KEVIN M. McCARTY
Commissioner
Office of Insurance Regulation

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing Amended Order has been furnished by Certified Mail to: William T. Marden, President, Americo Financial Life & Annuity Insurance Company, Post Office Box 410288, Kansas City, Missouri 64141-0288 and by U.S. Mail to Gary P. Timin, Esquire, Squire, Sanders & Dempsey LLP, 215 South Monroe Street, Suite 601, Tallahassee, Florida 32301-1804 on this 30th day of March, 2007.



Jim L. Bennett
Assistant General Counsel
Office of Insurance Regulation
Legal Services Office
200 East Gaines Street
Tallahassee, Florida 32399-4206
Phone: (850) 413-4170
Fax: (850) 922-2543