

**FLORIDA HEALTH INSURANCE ADVISORY BOARD**  
**Board of Directors Meeting Minutes**  
**Thursday July 19, 2012**  
**1:00 – 4:00 P.M.**  
**401 Senate Office Building**  
**Tallahassee, Florida**

**Board Members Present:**

Kevin McCarty, Chair	Joan L. Galletta	W. Adam Clatsoff
Harry V. Spring, Vice Chair	Mark LaBorde	Seth Phelps for Mark S. McGowan
John J. Matthews	Tamara Meyerson via phone	Dale Hedrick
Rick Wallace	Maria Wells	Laura Goodhue

**Others Present:**

Michelle Newell, Acting Executive Director	Tom Zutell
Michelle Robleto	Eric Lingswiler
	Jeffrey Joseph

**I. Call to Order**

Commissioner Kevin McCarty called the meeting to order at 1:00 p.m.

**II. Roll Call**

Michelle Newell conducted a roll call, noting the presence of a quorum, and welcomed participants.

**III. Antitrust Statement**

Jeffrey Joseph was recognized to review the antitrust statement.

**IV. Chair's Opening Remarks**

Commissioner McCarty opened the meeting by welcoming Board Members, speakers and the audience and provided an outline for the meeting.

**V. Approval of Minutes**

The Chair presented the December 20, 2011, conference call meeting minutes for adoption, noting that members had been provided with advance copies. Vice Chair Harry Spring moved to adopt the minutes as written. The motion was seconded by Maria Wells and the minutes were adopted as written without objection.

**VI. Federal / State Health Care Updates & Presentations**

Michelle Robleto, Deputy Commissioner and presentation coordinator was recognized to provide background and introductions for each speaker. Edmund Haislmaier, Senior Research Fellow, Health Policy Studies, Center for Health Policy Studies, of the Heritage Foundation started with a discussion of

the current health insurance market drawing a comparison to a regulated public utility. He further reviewed the Affordable Care Act implementation challenges and upcoming deadlines. Michael W. Gardner, President/CEO, Florida Association of Health Plans, Inc. followed with a presentation of state level considerations such as the affect on premiums, premium taxes and the quality of care. David Rogers Assistant Deputy Secretary for Medicaid Health Systems, Florida Agency for Health Care Administration (AHCA), reviewed the agency's role and highlighted specific program information for members. Rose M. Naff, Chief Executive Officer, Florida Health Choices was recognized to provide an overview of the Florida Health Choices program for groups of 4-50 participants. She detailed the systems and procedures set up to date for the program with a demonstration of the capabilities. Ms. Robleto closed the presentations with an overview of the Office of Insurance Regulation (OIR) systems and market statistics. Commissioner McCarty thanked all of the presenters for lending their expertise and participating in this educational forum.

## VII. Member Discussion

Laura Goodhue, Consumer Advocate on the Board, was recognized to present some items for the board to consider. She indicated that there were three areas for continuing review and discussion; the Essential Health Benefits Package; rate review for consumers and exchanges. Ms. Robleto provided an update on the rate review process and the access available for consumers to review filings as they are processed by the OIR highlighting the potential for use of social media for notification of new filings on a weekly basis.

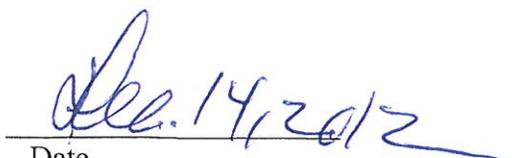
## VIII. Manager's Administrative Report

Ms. Newell was recognized for a report on administrative activities. She led the discussion with a review of the budget to actual expenses noting that the actual spending to date was under the spending authority authorized. She proceeded to review the financial statements as the latest quarter, June 30 and provided a status on the conduct of the audits. She advised that the 2009 audit report was received this week and was ready for review by the Audit Committee. She indicated that there were sufficient operating funds to meet this year's expenses and recommended that a report of losses and an assessment recommendation be provided following the completion of the 2010 and 2011 audits. Ms. Newell continued her report with an overview of the current bank accounts and the statutory assessment language. Following her report, Commissioner McCarty asked the Audit Committee to schedule a meeting at their earliest convenience to review the 2009 audit report, bank account consolidation, allocations and assessments. In addition, Commissioner McCarty took a moment to thank Ms. Newell for her professionalism and performance as acting executive director, accepting the role with little notice. He asked Mr. Spring, Chair of the Audit Committee, to add the task of reviewing the issue of appointing a permanent executive director to the agenda for the committee's upcoming meeting.

## IX. Adjournment

Upon completion of the agenda and there being no further business the Board, a motion was made by Mr. Spring and seconded by Dale Hedrick to adjourn the meeting. Hearing no objection, the Chair adjourned the meeting at 3:40 p.m.

  
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Kevin M. McCarty, Chair

  
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Date